

GREENPEACE
2021 Annual Report





Letter from the co-Executive Directors

As we reflect briefly on our first fifty years, with this 2021 Annual Report we lay out the future we are building together—collaborative, ambitious, and intersectional.

The work ahead won't be easy, but we've never shied away from hard work. We continue to push for policies that recognize the contributions and leadership of marginalized groups, and we amplify their voices, looking to their wisdom to show us the way. We hold corporations accountable, demanding real action that puts people ahead of profit.

We recognize that *equality* is not necessarily *justice*. And we demand more from our leaders, from our colleagues, and from ourselves. A green and peaceful world isn't just a slogan—it is our mission, and it takes each one of us to get there.

And so, 50 years after a ramshackle fishing vessel set out with a crew of activists determined to make a difference, Greenpeace begins its own new journey—a *journey where no one will be left behind*.

Onward!

A handwritten signature in blue ink that reads "Annie Leonard".

Annie Leonard
Co-Executive Director
Greenpeace Fund & Greenpeace Inc.

A handwritten signature in blue ink that reads "Ebony Twilley Martin".

Ebony Twilley Martin
Co-Executive Director
Greenpeace Fund & Greenpeace Inc.

GREENPEACE

MISSION

Greenpeace, Inc. is the leading independent campaigning organization that uses peaceful direct action and creative communication to expose global environmental problems and promote solutions that are essential to a green and peaceful future. Greenpeace Fund, Inc. supports Greenpeace, Inc. campaigns through research, public education, and grants for environmental advocacy. Greenpeace Fund, Inc. is registered with the Internal Revenue Service as a 501(c)(3) charitable entity. Please visit greenpeace.org to learn more about Greenpeace, Inc. and greenpeacefund.org to learn more about Greenpeace Fund, Inc.

CHARITY RANKINGS

Greenpeace Fund is consistently ranked among the nation's top charities—for our achievements and for the high percentage of revenue that goes directly towards the protection of the planet.

Greenpeace Fund is recognized by Charity Navigator as having demonstrated excellent accountability and transparency.

Greenpeace Fund is proud to be a part of the Combined Federal Campaign (CFC) and to carry the “Best in America” seal from Independent Charities of America. Of the one million charities operating in the United States today, it is estimated that fewer than 5% meet or exceed these standards and fewer than 2,500 charities have been awarded this seal.



This report is intended to provide a summary of all Greenpeace campaign activities. Please note that all donations to Greenpeace Fund, Inc. were solely used in connection with 501(c)(3) permissible activities.

CONTENTS

2021 Boards of Directors	2
A trip for life and for peace ...	4
50 years of Greenpeace has changed the world ...	6
... And we're just getting started!	8
We are committed to environmental justice, equity, diversity, and inclusion.	10
Our campaigns promote solutions that advance environmental sustainability rooted in social justice.	12
We know that achieving systems change requires confronting the entire system.	14
We are defending our democracy, a precondition for a healthy environment.	16
We are centering the voices of those most impacted by environmental harm in the fight for the protection of our planet.	18
Karen Topakian's Legacy for Earth's Future	20
Message from the Chief Development Officer	21
Greenpeace, Inc. Financial Statement	22
Greenpeace Fund, Inc. Financial Statement	24



2021 Boards of Directors

GREENPEACE, INC. BOARD



Jakada Imani, *Chair* is a spiritually-rooted coach and trainer with more than 20 years of experience working in social and economic justice movements.



Niria Alicia Garcia is a Xicana Indígena community organizer, educator, storykeeper, and human rights advocate devoted to protecting the sacredness of Earth and the dignity of oppressed peoples.



Jonah Sachs is a journalist, author, and internet media pioneer.



Lydia Avila is a consultant for mission-driven organizations and has dedicated her career to working with community members and young people in the U.S. climate movement.



Ahmina Maxey is the Michigan Environmental Justice Coalition's Operations Director, committed to ensuring that grassroots leadership and expertise are valued and strengthened.



Nikki Silvestri is the Founder and CEO of Soil and Shadow, a project development firm designing economic and environmental strategies.



Carlos Carrazana is currently serving as the interim COO for the Trevor Project, the leading national organization providing crisis intervention and suicide prevention services to LGBTQ youth.



Robby Rodriguez started his career as a community organizer, working on issues such as youth development, corporate accountability, environmental justice, and immigrant and Indigenous rights.



Saket Soni is a labor organizer, human rights strategist, and the founder and director of Resilience Force.

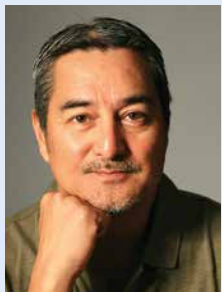
GREENPEACE, INC. offers our sincerest thanks to the following departing board members:



Stuart Clarke



Jacqueline Patterson



Michael Leon Guerrero



Bryony Schwan

GREENPEACE FUND, INC. BOARD



**Elizabeth Gilchrist,
Chair**

is a progressive political activist who has spent her life working with cutting edge NGOs that are about creating social change.



Ellen Dorsey

is the Executive Director of the Wallace Global Fund and an impassioned advocate for international human rights and environmental sustainability.



Kad Smith

is the founder of Twelve26 Solutions, a teacher with CompassPoint Nonprofit Services, and a proponent of all things civic engagement.



Austin Thompson

is a trusted advisor and mentor to several high-impact nonprofits and start-up ventures spanning technology, healthcare, social, and environmental causes.

GREENPEACE FUND, INC. offers our sincerest thanks to the following departing board members:



John Passacantando



Karen Topakian

IN 1971, A HANDFUL OF THE FIRST Greenpeacers leased a rickety old fishing boat and set sail to an island in the Arctic to stop the test of a nuclear bomb. Their daring journey captured the world's imagination and sparked a movement that grew to become today's global Greenpeace network.

Since that first voyage on the *Phyllis Cormack*, Greenpeace offices have led expeditions all over the world in many different sailing vessels to protect the planet, conduct scientific research, and fight for environmental justice.

Today's *Rainbow Warrior* is the first ship in the fleet designed specifically for Greenpeace as a campaigning vessel. Built with contributions from supporters all over the world, the *Rainbow Warrior* is one of the most environmentally friendly ships ever made, with mostly sustainable materials, huge sails, and a very efficient diesel engine when the wind isn't cutting it.

In September, as we marked our half century of setting sail "for life, and for peace," scientists aboard the Greenpeace ship *Arctic Sunrise* surveyed the Mediterranean Sea and found whales and dolphins in an area near where TotalEnergies and ExxonMobil were set to start seismic tests to explore for oil and gas. Using the findings, campaigners warned about the dire threats to animals and crucial ecosystems if the fossil fuel companies' plans were to go ahead.



Phyllis Cormack in San Francisco, July 1976



Arctic Sunrise in the Adriatic against fossil gas

A trip for life, and for peace ...

The *Rainbow Warrior* is an undisputed icon. Synonymous with breaking boundaries and fearless campaigning, Greenpeace expeditions have sailed with the name *Rainbow Warrior* since 1978. The current sailing ship has been patrolling the world's oceans since 2011.



50 years of Greenpeace



has changed the world . . .



MV Greenpeace crew meets winterers at base camp in Cape Evans, Antarctica, January 1988

WE'VE CELEBRATED SO MANY WINS for people and the planet over polluters and profits. A stop to nuclear testing and the dumping of radioactive waste at sea. The ban on commercial whaling and the creation of a huge ocean sanctuary in the Ross Sea as a haven for whales, penguins, and seals. The designation of Antarctica as a World Park made off-limits to drilling and mining. The Great Bear Rainforest protected from logging. And so many more victories!

So much has changed since 1971. Huge, incredible advances in science, technology, electronics, and communication. The birth of the World Wide Web and the explosive proliferation of the Internet, then social

media. The enactment of U.S. environmental laws and policies for pollution control and the conservation of our natural resources and biodiversity. The global rise of the movements for sustainability and environmental justice.

Today, our understanding of the world is deeper and richer. We can now do things and communicate in ways that are mind-blowing by 1971 standards. Yet our spirit and resolve are unchanged. And at the heart of it all has always been one thing: the Greenpeacers and generous supporters all over the world who together are the people power that gets things done!



The First Nations and British Columbia governments announce a long-term conservation agreement to safeguard the Great Bear Rainforest in Vancouver, Canada

... And we're just getting started!



Greenpeace UK supporters and volunteers take part in a climate march in London

THE GREENPEACE NETWORK IS DEDICATED to investigating, exposing, and addressing the root causes of environmental destruction. Our priority campaigns are for a climate-safe future and for the protection of this blue planet's vast oceans and great global forests and the incredible diversity of life they sustain—and we do it by taking on the driving forces behind threats to our natural world and by putting forth solutions that are essential to a sustainable future for people, wildlife, and the planet.

Across the board, Greenpeace campaigns are based on science-driven insights and solutions, and we are challenging the systems of power and privilege that not only destroy the environment but also place disproportionate burdens on the most marginalized and vulnerable communities.

We need to ensure that the future we build isn't just green and peaceful—it must be just and equitable.



We are committed to environmental justice, equity, diversity, and inclusion.



Child at Go Bigger to Meet the Need rally in Washington, DC

JUST AS OUR FOUNDERS DID on their first voyage to stop the nuclear weapons testing on Amchitka Island, today we are leaning into the wind and charting our course with the very same courage and hope, certain that in positioning Greenpeace for a future filled with uncertainty and challenges, we must be nothing short of revolutionary.

We know that building a greener and more peaceful world for all requires a diverse, multicultural, people-powered force that centers the most impacted and marginalized to ensure no one gets left behind. We are committed to rebuilding the country's unjust social, environmental, and economic systems from the ground up to address the climate crisis, advance racial justice, and build an economy that puts people first.

We welcome, value, and rely on a diversity of people, cultural experiences, and

perspectives, and are committed to discovering, cultivating, and empowering new leaders, and to breaking new ground and setting new standards.

In September 2021 Greenpeace USA welcomed Ebony Twilley Martin as its first Co-Executive Director and she made history as the first Black woman executive director of a national legacy environmental organization in the United States. Most recently serving as our Chief Operating Officer, Ebony was appointed to join Annie Leonard in leading all Greenpeace U.S. operations, bringing her powerful skills as a justice activist and strategist to her new role.

As the climate crisis heightens threats to workers' rights and racial justice, we also sharpened our policy leadership in naming Tefere Gebre as Chief Program Officer. Tefere brings nearly three decades of experience in workers' rights, grassroots organizing and coalition building, knows firsthand the power of organized workers and immigrants' rights groups, and is eager to build bridges between immigrant and labor justice work and the climate movement at this crucial time.

Greenpeace Co-Executive Director Ebony Martin addresses crowd at Go Bigger to Meet the Need, the Green New Deal Network rally in Washington, DC



Our campaigns promote solutions that advance environmental sustainability rooted in social justice.

ENVIRONMENTAL JUSTICE REQUIRES that we incorporate racial and socioeconomic justice into the way we fight for the protection of our planet. One of the ways we do that is by bringing truth to light, as we did with the release of Greenpeace USA's 2021 report, *Fossil Fuel Racism: How Phasing Out Oil, Gas, and Coal Can Protect Communities*, the most comprehensive analysis to date of how fossil fuel production has created a public health crisis for Black, Brown, Indigenous, and poor communities. Citing examples from Louisiana's "Cancer Alley" to California's Kern County and beyond, the report examines how every phase of fossil fuel production—extraction, transport, refining, and production—disproportionately pollutes those communities.

In addition to the accumulated negative impact on human health and the environment, fossil fuels depend on and contribute to the legacy of systemic racism in the United States. Oil, gas, and coal activity takes place on the ancestral lands of Indigenous peoples. Racist practices such as redlining and housing discrimination, longstanding social and racial inequalities, colonization, Indigenous genocide and removal, and elected officials who are beholden to corporate power all combine to create a system in which the most dangerous impacts of pollution fall most heavily on the most disadvantaged.



Children protest toxic conditions in "Cancer Alley."

The COVID-19 pandemic exacerbated the disproportionate public health impacts of fossil fuel pollution, with Black individuals and other people of color more likely to die from the disease. Preliminary science indicates that longstanding inequalities in exposure to air pollution could be an especially deadly risk factor for COVID-19.

Greenpeace USA's report includes comprehensive policy recommendations to confront intersecting justice issues with a holistic approach to improve public health, tackle the climate crisis, and rectify our legacy of systemic racism by phasing out fossil fuel production.



School buses arrive at a residential neighborhood near the Tricor oil refinery in Oildale, California.

A bicyclist passes oil wells in Arvin, California

We know that achieving systems change



requires confronting the entire system.

THE ECONOMY WE HAVE TODAY works for the 1%, not the 99%. Designed to concentrate power in the hands of a few, the U.S. economic system is at the root of social, environmental, and economic injustices—in which the elite 1% and massive corporations have controlled and exploited land and natural resources, communities, and cultures to acquire power and profits. It's what landed us in a climate and extinction crisis, and we see it quite glaringly with the plastics crisis, too.

Plastic isn't just a pollution problem—it's a climate, health, and social justice issue. Plastic is toxic—socially and environmentally—from the moment production begins. 99% of plastic is made from fossil fuels, like fracked gas and oil, and it contributes to the climate crisis throughout its lifecycle.

For the dying fossil fuel industry, plastic represents a desperate lifeline. And the same well-known brands like Coca-Cola, PepsiCo, and Nestlé that are driving the plastic pollution crisis are helping to fuel the climate crisis by working alongside the fossil fuel industry to expand plastic production, which could lock the world into catastrophic emissions levels and a planet warmed beyond saving.

Greenpeace USA's explosive 2021 report, *The Climate Emergency Unpacked: How Consumer Goods Companies are Fueling Big Oil's Plastic Expansion*, exposes the business links between the industries and the overall lack of transparency around emissions from plastic packaging that's threatening the global climate and communities around the world.

And as we have with so many signature Greenpeace campaigns spanning our 50-year history, people here in the U.S.—and all over the world—are disrupting the polluter's business model. Millions of people across the globe are taking action against big consumer brands to demand they end their reliance on single use-plastics and build a future based on reuse.



Biden G7 Plastic Monster in Washington, DC



VOTING

RIGHTS

NOW!

**DC STATEHOOD
IS RACIAL
JUSTICE**

D.C.

**We are defending our democracy,
a precondition for a healthy
environment.**

MAKING OUR DEMOCRACY WORK—making it inclusive and accountable and fair—is the single most important thing we can do to advance solutions on climate and so much more. Our democracy is in peril, hijacked by corporate interests and ideological extremists. Following the record-setting 2020 election with an unprecedented number of votes cast, we have seen efforts to overturn a free and fair election, violent attacks on the peaceful transfer of power, and a coordinated surge in racist voter suppression.

In 2021 Greenpeace USA released *Dollars vs. Democracy*, a new report about how corporations contribute to the attacks on our freedom to vote and silence our right to dissent. Even though a growing number of companies have spoken out in defense of democracy and voting rights, many of these same companies contributed to legislators sponsoring anti-voter or anti-protest bills during their most recent election campaigns. Unless the people have a meaningful check on power through the ballot box, all of our other freedoms will continue to be put at risk.

By restoring and improving voting rights, we can create a democracy that is truly of, by, and for the people. When everyone's vote counts and when everyone's constitutionally guaranteed right to peacefully protest is protected, our government becomes more accountable and capable of meeting the urgent demand for solutions to the rapidly accelerating climate crisis. *Dollars vs. Democracy* explores these dynamics and provides key insight into how we can build people power in the fight for our planet.



No More Excuses protest in Washington, DC, November 2021

We are centering the voices of those most impacted by environmental harm in the fight for the protection of our planet.



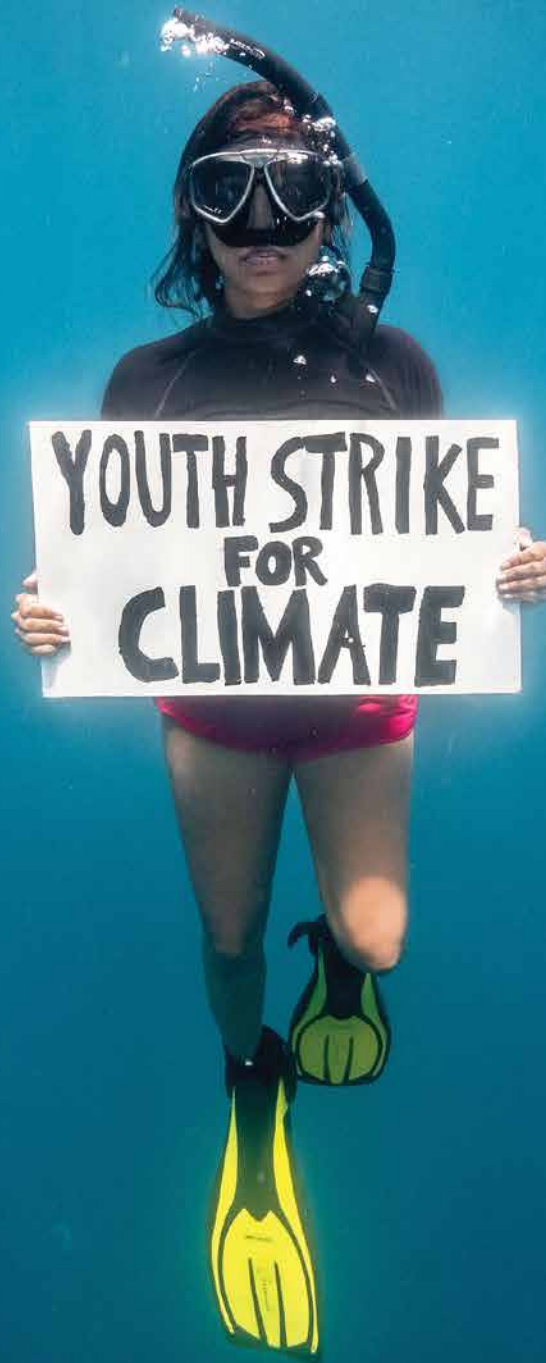
Oiled brown pelicans in Louisiana

AS OUR PLANET CONTINUES TO WARM, forest fires burn, plastics dump into our oceans, and natural disasters worsen, we are witnessing increases in negative impacts. Our movements must keep pace with the rapid degradation of our natural world as well as our social world, challenging us to understand how climate change and environmental degradation affect humans differently.

When we recognize who is most at risk, we find institutional harm is interwoven with the impacts of the climate catastrophe. Understanding this, fighting oppression, and centering those most marginalized, help us create an environmentally just future for all.

As the pandemic shut down so much of everyday life in 2020, a group of inspired Greenpeace USA staff came together with a vision to form a podcast that focuses on discussing issues at the intersection of race and the environment. Greenpeace's *What We Need Now* podcast features conversations with people who are on the front lines of sacrifice, environmental disaster, and marginalization sharing their experiences and truths. In 2021, *What We Need Now* hosted engaging conversations about environmental justice, "food apartheid," and injustices in the use and collection of data—to name just a few thought-provoking episodes!

Greenpeace USA also launched *Planeta G*, a bi-weekly online news commentary series airing on Instagram and YouTube about the intersection between the environmental movement and Latinx identity. By integrating environmental concerns with questions of social, racial, and political justice, we can learn from the vibrant tradition of Latinx decolonial environmentalism, and change our way of thinking, acting, and building a greener, more just planet. In 2021, *Planeta G* took a deep dive into communities where Latinx residents and activists are fighting climate change and oil extraction.



Crystal Mojica and Valentina Stackl, the hosts of Greenpeace USA's new Latinx series: *Planeta G*.

Climate strike on the Saya de Malha Bank in the Indian Ocean

Karen Topakian's Legacy for Earth's Future



A WRITER, SPEAKER, COMMUNICATIONS CONSULTANT, and longtime Greenpeace with more than 30 years of experience in activism, Karen Topakian wants her efforts and commitments as an environmental activist to continue long after she is gone.

“Life on this planet will continue to need protection from government and corporate interests that don’t see stewardship as their role and responsibility,” Karen said. “As a person, I can only accomplish so much to make the environmental, social, and racial justice changes we need in this world. But Greenpeace, a global network that has proven its ability, power, and success, must continue to do so after I’m gone.”

By including Greenpeace Fund in her estate plans, Karen is ensuring that her legacy of taking action for a better future will live on far beyond her own lifetime, and we are honored and truly grateful for her generosity.

If you would like to know more about how you can remember Greenpeace in your estate plans, please visit our website at [greenpeacefund.org](https://www.greenpeacefund.org) or contact Rogelio Ocampo at 1-202-319-2413 or rocampo@greenpeace.org.

Message from the Chief Development Officer

WHILE SOME ORGANIZATIONS HAVE STRUGGLED during the pandemic, you never wavered, stepping up to help us meet the challenges of our upended world—thank you for your incredible support!

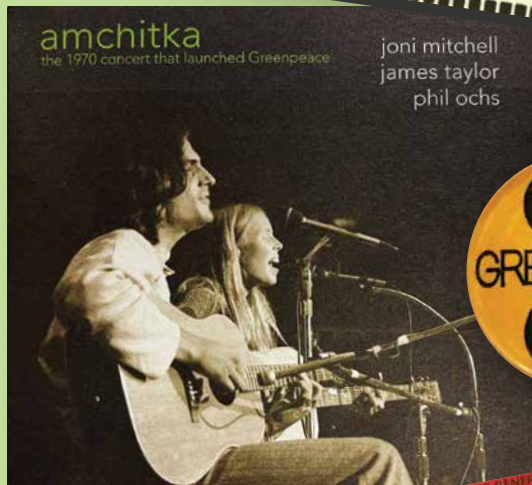
Since the very beginning of Greenpeace 50 years ago, it has always been individuals who power our movement. Indeed, our founding voyage was funded by thousands of people who bought \$3 tickets to a benefit concert, t-shirts, or 25¢ buttons with the original Greenpeace symbols. Ever since, the support of individuals has been indispensable, funding every Greenpeace campaign and changing the world.

And our community of supporters is growing, helping us rise to the moment and bring our best to the fight for environmental justice. Internally, we're building even stronger, more dynamic teams with new talents and expertise, and, looking ahead, we are continuing to work with experts and leadership to maintain practices that are respectful and keep us all safe.

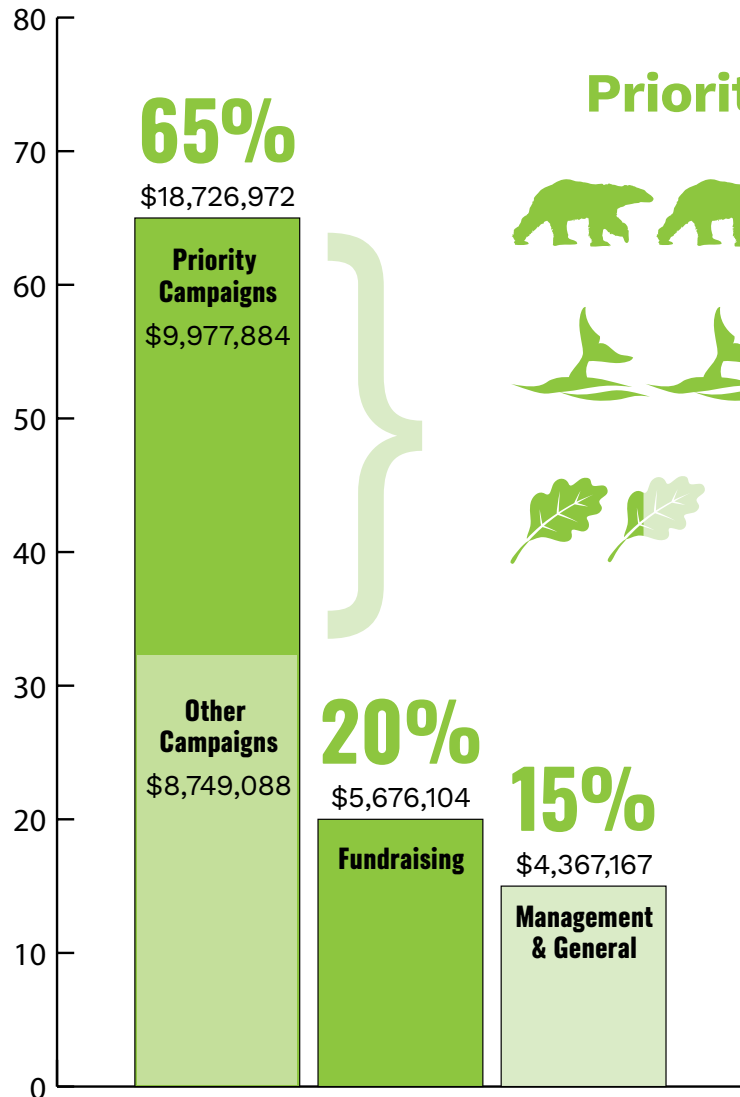
You've really come through for us, and, as protocols allow, we hope to see so many more of you in 2022!

Tricia Hart

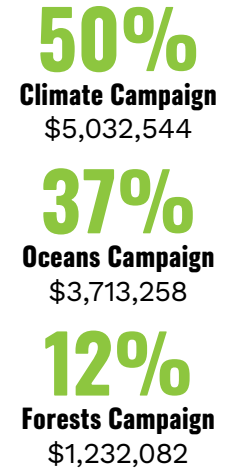
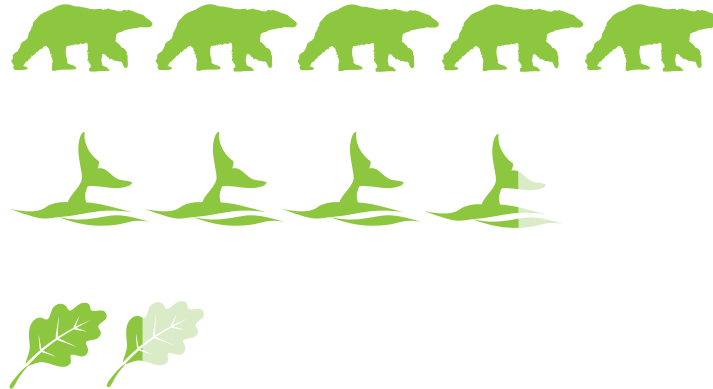
Tricia Hart



2021 Operating and Supporting Expenses for Greenpeace, Inc.



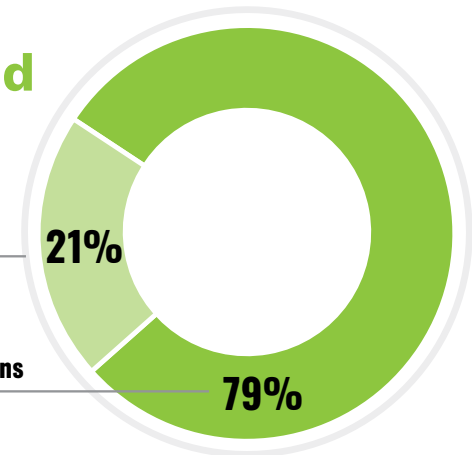
Priority Campaigns



Support and Revenue

Grants, Investments and Other Income
\$6,764,950

Contributions and Donations
\$24,986,228



Greenpeace, Inc. Statement of Activities

**For the years ending December 31, 2021
and 2020**

Greenpeace in the US consists of two distinct legal entities: Greenpeace, Inc., a nonprofit organization formed under Section 501(c)(4) of the Internal Revenue Code, and Greenpeace Fund, Inc., a nonprofit organization formed under Section 501(c)(3) of the Internal Revenue Code.

Greenpeace, Inc. furthers its mission of protecting the environment through research and advocacy. The organization also bears witness to environmental degradation and takes action to prevent it. Contributions to Greenpeace, Inc. are not tax-deductible.

The mission of Greenpeace Fund, Inc. is to promote and protect the environment through research and public education. Greenpeace Fund, Inc. also makes grants to other nonprofit organizations for activities that are consistent with its mission. Contributions to Greenpeace Fund, Inc. are tax-deductible.

	2021	2020
Revenue and Support		
Contributions	\$24,986,228	\$27,532,453
Grants – Greenpeace Fund, Inc.	5,100,000	5,979,586
Grants – Stitching Greenpeace Council	1,532,978	1,416,897
Grants from other NROs	67,299	21,000
Net investment income	40,831	25,451
Other income	23,842	132,710
Net assets released from restriction	–	–
Total Revenue and Support	\$31,751,178	\$35,108,097
Expenses		
Program Services:		
Climate campaign	5,032,544	5,152,439
Forests campaign	1,232,082	1,289,616
Public information and education	3,497,899	3,930,206
Oceans campaign	3,713,258	3,501,059
Action resources	2,568,172	2,671,318
Outreach campaign	2,683,017	3,014,021
Total Program Services	\$18,726,972	\$19,558,659
Supporting Services:		
Fundraising	5,676,104	7,792,342
Management and general	4,367,167	3,614,447
Total Supporting Services	\$10,043,271	\$11,406,789
Total Expenses	\$28,770,243	\$30,965,448
Change in Net Assets	2,980,935	4,142,649
Net Assets, beginning of year	7,024,388	2,881,739
Net Assets, End of Year	\$10,005,323	\$7,024,388

Greenpeace Fund, Inc. Statement of Activities

For the years ending December 31, 2021
and 2020

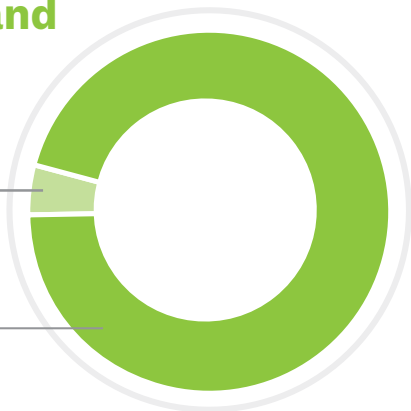
Support and Revenue

Investments

\$1,541,655

Contributions and Grants

\$34,265,559



Expenses

Supporting Services

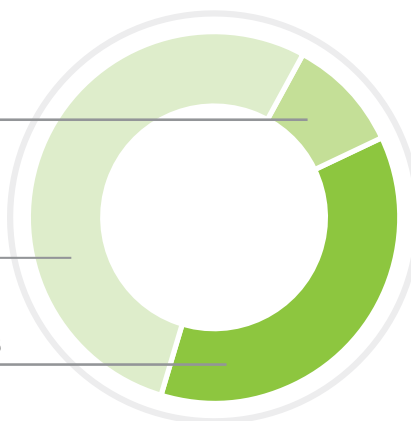
\$3,509,745

Changes in Net Assets

\$19,194,597

Program Services

\$13,128,130



	2021	2020
Support and Revenue		
Contributions and grants	\$34,265,559	\$23,943,960
Grants from Greenpeace affiliates	–	48,000
Investment income	1,541,655	1,549,510
Change in value of split-interest agreements	17,132	(216,036)
Other income	8,126	138,389
Net assets released from restrictions	–	–
Total Revenue and Support	\$35,832,472	\$25,463,823
Expenses		
Program Services:		
Grants to Stitching Greenpeace Council	8,028,130	7,702,130
Grants to Greenpeace, Inc.	5,100,000	5,979,586
Total Program Services	\$13,128,130	\$13,681,716
Supporting Services:		
Fundraising	2,113,096	2,141,802
Management and general	1,396,649	1,223,237
Total Supporting Services	\$3,509,745	\$3,365,039
Total Expenses	\$16,637,875	\$17,046,755
Change in Net Assets	19,194,597	8,417,068
Net Assets, beginning of year	23,933,481	15,516,413
Net Assets, End of Year	\$43,128,078	\$23,933,481









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Pages 2 & 3: (various)
Page 4 top: Rex Weyler/GP
Page 4 bottom: Gregor Gobec/GP
Page 5: Marten van Dijk/GP
Page 6: Will Rose/GP
Page 7 top: James Perez/GP
Page 7 bottom: Greenpeace

Page 8: James Cobb/GP
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Page 13 inset: David McNew/GP
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Page 15: Tim Aubry/GP
Page 16: Tim Aubry/GP
Page 17: Tim Aubry/GP

Page 18: José Luis Magana/GP
Page 19: Tommy Trenhard/GP
Page 19 inset: Greenpeace
Page 20: Greenpeace
Page 25: Marten van Dijk/GP
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Bottlenose dolphin in the Pelagos sanctuary in Italy

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