



**Mapping the Future** 

As a new beginning dawned upon us at the end of the pandemic years, we at Greenpeace Southeast Asia asked ourselves: What does 'better normal' look like?

This takes me back to the reason why I joined Greenpeace, because beyond the horizon, I see my daughter's future, and I wanted to have a hand in shaping it into something that is kind, liveable and beautiful.

However, as we map this future, the threats continue to grow. For example, fossil fuel companies continue to make billions in profits, while causing billions of dollars of climate damage impacting the world's most vulnerable who have the least contribution to the cause. All over the world, devastating fires and floods continue to destroy life and livelihood and displace thousands from their homes. We've moved from global warming to what the UN secretary general has called 'global boiling'.

# Because as long as there are people like you who care enough, change can happen and there is still hope.

I believe we all share the same fears and hopes for our next generation's future. This newsletter is proof of that fact for you, as you continue to support our work of demanding governments and corporations for accountability and mobilising people to bring about change. And in that, you are playing a part in shaping the future. Because as long as there are people like you who care enough, that change can happen and there is still hope.

This year at Greenpeace, we endeavour to kindle your hope and desire to fight for the planet. This newsletter will share with you the wins we've accomplished in the past year alone—from bringing together thousands of voices towards ending the age of plastics, to our campaigns to impact government policies against plastic pollution, to supporting indigenous people's legal fights for their homes, among many other inspiring stories that YOU made possible with your generous support.

We also hope these stories can inspire you to continue championing the good fight with us and build more of these stories in the coming years. There is more to be done. Equally, there is so much more that we can do.

It will be a long battle and one that I truly believe will be worth it. I remain optimistic about the wins which will eventually build our children's future.

Thank you for staying on with Greenpeace, and I hope you enjoy reading your story of change.



**Wrikdev Sarkar**Fundraising Director
Greenpeace Southeast Asia



## Rainbow Warrior in Malaysia

The Rainbow Warrior was in Malaysia for the 'Climate Justice' tour to raise awareness on the environmental issues affecting vulnerable communities in the country.



The ship arrives
The Rainbow Warrior
docked at Port Klang,
Selangor in early March.



#ClimateJustice2023
We held talks with
expert panelists covering
various climate topics.
Our Temuan friends also
performed!



Climb Training
Our activists conducted
a climb training activity
as part of our Green
Carnival.



Greenpeace Exhibit
Guests explored an onsite exhibit displaying the history and impact of Greenpeace's work.



Exploring the ship Our highlight was a ship tour where guests learned more about our work, our ships and our fight for climate.



Supporter Dinner
Donors and supporters
were invited to an
evening of food, music,
networking and a meetand-greet.



## Bring a piece of Greenpeace home.

We still have framed Greenpeace photographs available for purchase through Simply Giving. The profits from every purchase goes directly to our work.



# **Invisible Cigarettes**

Greenpeace Malaysia and Leo Burnett Malaysia came together to release **Invisible Cigarettes**, a digital campaign which highlights the effects of air pollution from domestic and transboundary haze.

A memo released by Berkeley Earth in 2015 reveals that regularly breathing haze with 500 Air Pollutant Index (API) could be equivalent to smoking around 23 cigarettes in a day.

Invisible Cigarettes raises questions and greater awareness on the decadeslong issue of transboundary haze and what our society deems safe. The campaign also invites Malaysians to sign a petition demanding the government enact a Transboundary Haze Pollution Act (THPA).

The campaign highlights powerful yet unsettling imagery that visualises the most vulnerable population—children, pregnant people and older adults—who are unconsciously made to breathe in the hazardous impacts of fine particulate matter (PM2.5) from air pollution, which has been likened to smoking.

"Greenpeace Malaysia is perhaps the only visible voice against the annual haze situation, and this is part of an effort to get Malaysians to care because we think awareness is quite low."

James Yap, Creative Director Leo Burnett Malaysia

Your donations have enabled Greenpeace Malaysia to continue and expand our campaigns against haze. You amplify our voice for cleaner air and we can't keep doing this without you.



**Invisible Cigarettes** 

Greenpeace Malaysia and Leo Burnett Malaysia





# It's time for Malaysians to stand up for our right to clean Haze-free air.

This was the vital message of **Haze-zilla**, which combined art, film and activism to talk about haze, its impacts and what we can do to protect the quality of our air. This exhibit followed public murals around Kuala Lumpur and Penang by some of the guest exhibitors.

Six thousand exhibit attendees experienced our interactive installations. The short film Haze-zilla headlined the event with the film set repurposed into an interactive city display. Attendees also went through an immersive "Haze Corridor" which displayed the severity and effects of three decades' worth of haze. Ernest Zacharevic, Clockwork,

Pangrok Sulap, Kai Yi Wong, Fahmi Reza, Bibichun, Trexus and Trina Teoh exhibited their works, and the Asia Ballet Theatre delivered a contemporary dance performance. A panel discussion also covered haze pollution and creative activism.

Thanks to this exhibit that your support has made possible, we received more than 2,000 signatures on the petition demanding for a Transboundary Haze Pollution Act. We presented this petition at the ASEAN transboundary haze meeting in Singapore.

The Haze-illa exhibit was a collaboration between Greenpeace Malaysia, Studio Birthplace and Splash & Burn.





Your support has given Greenpeace and fellow climate warriors the voice to call for environmental-conscious representatives in the 2023 elections. During the election period, we actively spread the #Vote4Climate message across the legislative assemblies of Selangor, Negeri Sembilan, Kedah, Penang, Kelantan and Terengganu, urging political parties to nominate candidates who prioritise reducing plastic pollution, preserving clean air, protecting biodiversity and increasing renewable energy in their state.

Residents of different states in Malaysia have been coping with urgent environmental issues that have had a substantial influence on their lives. These difficulties include serious water supply problems, unrestrained growth and environmental deterioration, all of which have generated a need for a more responsible and sustainable government.

Sand mining is out of control in Terengganu, which has resulted in the loss of vital Casuarina Coastal Forests and raised pollution and health problems. With diminishing estuary depths affecting local fishermen, these problems are made worse by climate change.

Unchecked urban growth and reclamation projects have transformed the once-beautiful coastline and lush green hills in Penang and Selangor. These issues are made worse by climate change, as declining air quality has an impact on people's everyday life.

Negeri Sembilan laments the destruction of natural forests and the destruction of previously tranquil landscapes, highlighting the pressing need for sustainable development strategies. Long-term water supply problems in Kedah have disrupted every day activities and caused people emotional and physical anguish. The situation has worsened as a result of the government's lack of reaction.

Despite these, locals remain committed to bring about change. Their stories echoed the main goal of the "Vote4Climate" campaign, which called for Malaysian voters to choose politicians dedicated to tackling environmental issues and climate change.

The overarching story emphasised the influence of the electorate on the nation's environmental laws and practises. A greener, more sustainable future is something that citizens all throughout the country are working to promote in the political sphere.



Read the six stories from six states calling for #Undilklim



"The biodiversity that was destroyed to make way for the project is now gone forever, and what do we have to show for it? Not that a thriving development would soften the blow, but at the very least not a useless and money-wasting endeavour that's irreversible."



"It's disheartening to witness the city we love grappling with unsustainable growth. We must recognise the urgent need for sustainable practices and balance development with environmental conservation."



"Jika ketiga-tiga isu alam ini dapat dilukis di atas kertas sebagai sebuah potret, saya pasti kita akan melihat wajah seorang tua yang lesu kerana keletihan menghadapi putaran hidup yang tidak berubah. Persoalannya sekarang, adakah itu wajah kita dan anak-anak kita juga?" "This rampant sand mining activity [in Terengganu], combined with the irresponsible disposal of plastic waste and open burning, has led to the accumulation of many different forms of pollution, severe dengue cases and a degradation of the natural environment."



"...after intense public and political pressure, was thankfully promised to be re-gazetted back into a Permanent Forest Reserve. However, despite the outward appearance of a win for the stakeholders fighting for the forest, it is still not fully resolved."



"Water is an essential resource for our daily lives, and its scarcity has taken a toll on the entire neighbourhood. Many of us, including my neighbours, have experienced disrupted sleep patterns, waking up multiple times at midnight to check for any signs of water."





# Our Global Wins in 2023



#### International

Greenpeace International organised an open call to discuss the historic Global Ocean Treaty, which was formally adopted at the UN in August.



#### Brazil

GP Brazil launched a Minecraft Map centred in the Amazon. The game's quests will focus on tasks related to protecting the forest, such as fighting illegal mining, fires and deforestation.



#### The Amazon

GP East Asia and Brazil reported on 75 Hyundai excavators in illegal gold mining pits in Indigenous Lands in the Amazon. Hyundai stated a public commitment to the protection of the Amazon, announcing that they would temporarily stop selling its excavators in areas close to the indigenous territories of Kayapó, Munduruku and Yanomami.



#### Middle East and North Africa

Led by the Roots program and GP MENA, youth organisers and mobilisers from almost 100 countries attended the Climate Justice Camp in Lebanon.

The camp covered local organising, movement resilience, loss and damage, climate adaptation and fossil fuel phaseout among others. This is the largest event of its kind to take place in the region.



#### **European Union**

GP International activists boarded a ship carrying crucial equipment for Shell to produce more oil and gas in the North Sea.

They occupied the equipment throughout the nearly 4,000km journey, highlighting Shell's reckless plans to keep drilling for more fossil fuels.



#### **Ukraine**

GP Central and Eastern Europe created the "City Partnership for Green Reconstruction in Ukraine". In partnership with environmental organisations and local municipalities in Ukraine, the pilot project has installed a solar system and heat pumps on the damaged hospital in Horenka. The idea is to show that it is possible to rebuild any area around the world in a green and sustainable way.



#### **South Asia**

GP South Asia was created in early 2023. GPSA will prioritise addressing environmental problems and offering solutions for people in this region, and work hand in hand with local communities in order to push for a greener and more peaceful world.



#### China

ByteDance, the company that owns TikTok, has just committed to 100% renewable energy by 2030, an incredible victory for the GP East Asia office in Beijing!



#### Indonesia

GP Indonesia, Solar Generation, youth groups RE initiatives and local residents installed a solar water pump in Timbulsloko. This initiative is part of the GP Indonesia program called "Flowing Hope for Timbulsloko", which aims to address the clean water needs of 138 families and four houses of worship, and promote the use of efficient and renewable energy sources. This program was supported by the people through a crowdfunded activity which collected IDR 72 million.

#### **2023 UN Human Rights Prize**

The Global Coalition of Civil Society, Indigenous Peoples, Social Movements, and Local Communities for the Universal Recognition of the Human Right to a Clean, Healthy, and Sustainable Environment, to which GP network belongs, is one of the recipients of the prestigious 2023 United Nations Human Rights Prize. This award recognises the essential role in advocating for the recognition of the right to a healthy environment by the UN General Assembly (UNGA) in July 2022. This is the first time a coalition has received the award.



## How are we using our funding?

**You've made everything we've accomplished this year possible.** You and your passion for the planet have funded most of our work, along with grants from private charitable foundations who share our values.

Thanks to your continued support, you've enabled our organization to remain independent. Our independence is vital for us to be effective in our campaigning work, which is why we have it as a core principle that guides all of our fundraising.

In 2022, your contributions went to...



Forests 38%



Climate Energy 26%



Ocean 19%



Good Life **6%** 



Climate Justice 6%



Food for Life 2%



Other Issues 3%

We make sure that your contributions are spent where it is needed most. Every expense is accounted for. Greenpeace Southeast Asia's (Indonesia, Malaysia, the Philippines and Thailand) expenditures comply with established internal policies, regulations and procedures and are part of the yearly budgets that are annually reviewed and approved by Greenpeace Southeast Asia's Regional Board of Directors.

"Individual donors are integral to ensuring we remain an independent organisation in Malaysia. They allow us to speak up with evidence to show people the truth. That is invaluable in the world today. We are very grateful for each and every one of our donors."





## Tips to Start Fighting Air Pollution

Pollution remains to be a real problem that continues to unfold before our very eyes. While we're working to make immediate progress and continuing to fight for better policies, climate justice, and corporate accountability, normal people like us continue to feel the daily effects contributed by pollution.

One of the most practical steps to fight pollution is to start with ourselves and change our habits.



# Use public transport

One habit we can start changing is shifting from private transportation to using our local public transportation. By using public transportation, we as individuals actively participate in efforts to reduce dangerous emissions produced by the transportation sector.



### Make mindful food choices

When we're in these less than ideal conditions, it's important to pay attention to our daily nutritional intake. This is important because a body whose intake is properly met will have sufficient ability to fight the bad effects of pollution. We can do this by consuming locally-sourced vegetables and fruits high in vitamin C.



# Wear a mask outdoors

Haze has many adverse health impacts. One way to protect ourselves is by masking up. Even though the pandemic has been declared over, the use of masks remains essential. Masks that have PM 2.5 filtration above 50%, such as N95, KN95 masks and surgical masks are recommended.

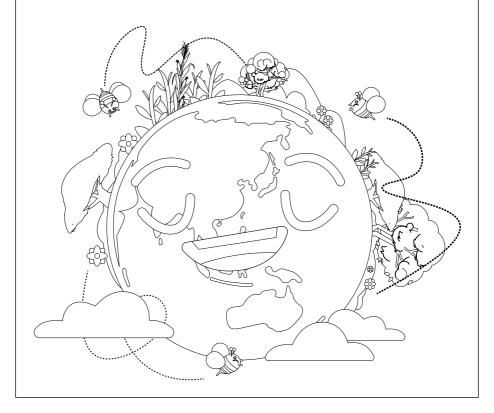


# Make change through activism

Individual activism is one way to fight against pollution. There are many tree planting volunteer opportunities in Malaysia. You can also join Greenpeace as an activist by signing ongoing petitions on our website, joining our awareness events and continuing your monthly donations.

## Color the world you dream of.

Share your dream world on your Facebook and Instagram page and tag Greenpeace Malaysia! Screenshot your post and email it to supporterservices.my@greenpeace.org. We have prizes ready for you!



# GREENPEACE

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