

WHY? The problem Berkeley needed to solve

















PROGRAM ELEMENTS

- Prohibits throw-away foodware for Eat-In
- To-Go food packaging must be compostable or reusable
- 25 cent charge shown for To-Go cups, to incentivize bringing your own
- Accessory items (straws, lids, silverware, napkins)
 provided only on customer request

ADDITIONAL ELEMENTS

- Mini-Grants to help restaurants put in dishwashers and buy reusable items
- Technical Assistance for Restaurants, to help implement all elements
- Create a Citywide Reusable To-Go foodware system



Outreach & Organizing







Photo: Emilie Raguso, Berkeleyside

Unanimous Vote!



Photo: Emilie Raguso, Berkeleyside



Challenges and Opportunities

Restaurant Buy-In

COVID-19



Savings for Cities



Greatest Success

Example for the World

