







## GREENPEACE annual report 2003

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Greenpeace is an independent campaigning organisation that uses non-violent, creative confrontation to expose global environmental problems and to force solutions which are essential to a green and peaceful future



"Are the oceans dying?" asked *Newsweek* in July 2003. Greenpeace and other environmental organisations have been warning the world of the perilous state of the oceans for years if not decades: the dwindling fish stocks; the loss of small fishing communities; the annual killing of hundreds of thousands of whales: and

the marine ecosystems that are being degraded beyond recovery. 'Dying'? Well, certainly on the critical list.

But the voices of scientists and environmentalists go unheard above the din of a rampant and greedy market. It is a free-for-all – or rather a smash-and-grab for the already prosperous.

The fate of the oceans shows what 'globalisation' can mean to the environment. The world's precious resources – in this case fish – are traded globally, with the wealthy nations taking the greatest share. Huge industrial fleets trawl the high seas, spreading vast nets and drawing up millions of

tonnes of indiscriminate catch. The few international rules drawn up to protect the seas are difficult to enforce, and the global commons is slowly plundered.

The fate of the oceans is the same for forests and climate. All are at risk from the insatiable appetites of unlimited



consumerism and growing populations. If the international community cannot stand together – or overstretched, uninterested or corrupt governments fail to act – then it is the climate, seas and forests that pay the price. The rich steal from the poor and the consumers of today steal from future generations.

So is the answer to say no to globalisation? Most certainly not. We need global solutions for global problems, and cannot – and should not – rely on local and national approaches alone. The World Trade Organisation meeting in Cancún, Mexico in September 2003 is an opportunity for

governments to build a multilateral system that is fair, safeguards the environment and helps the poor. Unlimited free trade will not protect us.

There are huge numbers of people on every continent who are committed to the common good, and who are no longer willing to accept the agendas of

timid or inept governments or unscrupulous corporations. This global social movement has been described as the "emerging second superpower" and is made up of millions of people dedicated to environmental protection, human rights and social development.

The continued growth of Greenpeace – as laid out in this annual report – shows that even in economically difficult times people have a vision of a different world.

This is our best hope for a better future.

Gerd Leipold









AUGUST 2002 Following pressure from Greenpeace and Russian environmental organisations, 74,000 hectares of ancient forest in Karelia – landscape without equal in Northern Europe – is declared a national park.

SPRING 2002 Numerous port actions are carried out by three Greenpeace vessels – Rainbow Warrior, Arctic Sunrise and Esperanza – to highlight the continued importation of illegal and destructively extracted timber into Europe, America and Asia-Pacific.

**2002** The EU and Japan, ratify the Kyoto Protocol on climate change.

ises non-vio to expose g Greenpeace does not solicit or accept funding from governments, corporations or political parties. Greenpeace neither seeks nor accepts donations which could compromise its independence, aims, objectives or integrity.

#### Finance director's report 2002

The accounts presented on p11 are the consolidated accounts of all the Greenpeace organisations operating worldwide, and on p13 the consolidated accounts of those entities comprising Greenpeace International. While there is no legal obligation to prepare these consolidated accounts, they are prepared for the purpose of being transparent to Greenpeace supporters globally. The consolidated accounts therefore provide a picture of both the total income and expenditure and the total assets of Greenpeace environmental campaigning organisations around the world, as well as of Greenpeace International.

The following notes relate only to the accounts for Greenpeace 'Worldwide' as shown on p11.

Greenpeace continues to enjoy growing support from the general public, with total income of over €165 million in 2002 and supporter numbers of over 2.8 million. This is an increase in total income of 5% over last year and an increase of 49% over a five-year period; a significant achievement considering the economic climate in 2002. Net income for 2002 was €117 million, a 5% increase on 2001. In order to retain its independence and in line with a strict fundraising policy, Greenpeace only accepts funds from individuals and independent foundations. No funding is received from corporations or governmental organisations.

The increase in fundraising expenditure, at a similar rate to income growth, shows the continued investment-for-the-future strategy. This will show in future income growth, just as previous years' fundraising investment show in this year's income growth.

Campaign expenditure remains high, with total campaign and campaign-support expenditure for 2002 of €90 million. This is an increase of 35% over a five-year period. The expenditure analysis illustrates how resources have been allocated between the separate campaigns, and you can read more on the specific activities of Greenpeace on the Greenpeace website [www.greenpeace.org].

Greenpeace maintains a level of cash and reserves to provide protection against income fluctuations and unexpected future risks and liabilities.

Joanna Knowle





# greenpeace 'worldwide' combined summary financial statements

Preparation of the Greenpeace 'Worldwide' combined summary financial statements

These combined summary financial statements have been prepared where possible, from the audited financial statements of Greenpeace International and individual Greenpeace national offices. As of 15 July 2003, 100% of these financial statements were audited.

The financial statements of the individual Greenpeace national offices have been adjusted, where appropriate, to harmonise the accounting policies with those employed by Greenpeace International.

The combined summary financial statements have been prepared in accordance with International Accounting Standards.

Individual Greenpeace national offices' financial statements have been translated into euros. The local currency amounts of income and expenditure have been translated at average rates for the years concerned. Balance sheet items have been translated at the year-end rates for the years concerned. The resulting translation gain or loss is recognised in the fund balance.

Balances and transactions between all Greenpeace organisations have been eliminated.

All expenditure categories include salaries, direct costs and allocated overheads (eg building costs, depreciation). Organisational Support includes the costs of the following departments: Information Technology, Legal, Human Resources, Finance, Governance and Executive Director.

The accounts of all of the Greenpeace organisations are independently audited in accordance with local regulations. Copies of these may be requested from the appropriate, national or regiona Greenpeace organisation, addresses for which are listed on p15.

#### Auditor's Report

The management of Greenpeace International has prepared the Greenpeace 'Worldwide' combined summary financial statements for the years ended 31 December 2002 and 2001 presented on this page from the financial statements of:

- \* Greenpeace International
- \* Greenpeace National Offices

We have compared these combined financial statements with the audited financial statements of Greenpeace International and the individual Greenpeace national offices and have found them to be in conformity therewith.

We have not audited the financial statements of Greenpeace national offices and accordingly express no opinion on the Greenpeace 'Worldwide' combined summary financial statements.

Years ended 31 December 2002 and 2001, all amounts are thousands of euros and are unaudited. This summary shows the total income, expenditure, assets and liabilities of all Greenpeace offices (including Greenpeace International) globally.

income & expenditure [€ thousands]	2002	2001
income:		
grants & donations	161,304	153,169
merchandising & licensing	1,402	1,291
interest	2,643	3,270
total income	165,349	157,730
fundraising expenditure	47,887	45,361
net income	117,462	112,369
expenditure:		
oceans	4,427	4,833
forests	10,540	9,294
genetic engineering	7,137	7,412
toxics climate	7,459 10,761	7,068 10,073
nuclear & disarmament	8,737	11,120
media & communications	14,346	12,690
marine operations & action support	19,032	22,136
public information & outreach	7,869	7,641
organisational support	22,024	18,761
total non-fundraising expenditure	112,332	111,028
surplus for the year	5,130	1,341
opening fund balance	90,221	88,295
translation (loss)/gain	(1,971)	585
closing fund balance	93,380	90,221
balance sheet		
fixed assets	25,251	26,572
current assets		
other assets	6,888	7,803
cash	89,791	85,336
total assets	121,930	119,711
liabilities		
other liabilities	28,550	29,490
	00.000	90,221
fund balance	93,380	90,221

The financial statements of the national offices are audited by mainly large to medium size audit firms. We received audit opinions which cover 100% (2001: 98%) of the total income within the Greenpeace 'Worldwide' combined financial statements.



Accountants
Amstelveen, 15 July 2003



## greenpeace international combined summary financial statements

Preparation of the **Greenpeace International** combined summary financial statements

These combined summary financial statements have been derived from the financial statements of Stichting Greenpeace Council and other affiliated Greenpeace organisations but excluding the Greenpeace national offices.

The financial statements have been prepared in accordance with International Accounting Standards

Income and expenditure are accounted for in the year to which they relate. On the basis of prudence, income is only recognised to the extent that it is received

Individual Greenpeace International organisations' financial statements have been translated into euros. The local currency amounts of income and expenditure have been translated at average rates for the years concerned. Balance sheet items have been translated at the year-end rates for the years concerned. The resulting translation gain or loss is recognised in the fund balance.

Fixed assets are stated at cost less depreciation. Depreciation is provided to write-off the cost of fixed assets over their useful lives. Ships are not further depreciated than their residual value.

Balances and transactions between Greenpeace International organisations have been eliminated. Balances receivable from Greenpeace national offices are subject to assessments of their collectibility.

All expenditure categories include salaries, direct costs and allocated overheads (eg building costs, depreciation) Organisational Support includes the costs of the following departments: Information Technology, Legal, Human Resources, Finance, Governance and Executive Director.

Years ended 31 December 2002 and 2001, all amounts are thousands of euros. This summary shows the total income, expenditure, assets and liabilities of Greenpeace International which acts as a coordinating body for Greenpeace national offices as well as running international campaigns and the Greenpeace fleet.

	2002	2001
income: grants from Greenpeace national offices other grants & donations	36,221 572	35,259 3,140
merchandising & licensing interest	67 364	206 664
total income	37,224	39,269
fundraising expenditure	970	1,301
net income	36,254	37,968
expenditure: grants to Greenpeace national offices	4,159	4,692
campaigns oceans	1,982	1,985
forests	4,185	4,336
genetic engineering	1,522	1,490
toxics	1,731	1,494
climate	2,752	1,964
nuclear & disarmament media & communications	2,343 3,113	3,827 2,963
marine operations & action support	8,494	14,709
organisational support interest	5,020 435	4,913 477
total non-fundraising expenditure	35,736	42,850
surplus/(deficit) for the year	518	(4,882)
opening fund balance	14,870	19,536
opening rund barance		
translation (loss)/gain	(417)	216
	(417) <b>14,971</b>	216 <b>14,870</b>
translation (loss)/gain	` ′	
translation (loss)/gain closing fund balance	` ′	
translation (loss)/gain closing fund balance  balance sheet fixed assets current assets	14,971	<b>14,870</b> 14,399
translation (loss)/gain closing fund balance  balance sheet fixed assets current assets due from Greenpeace national offices	14,971 13,268 5,270	14,870 14,399 3,953
translation (loss)/gain closing fund balance  balance sheet fixed assets current assets	14,971	<b>14,870</b> 14,399
translation (loss)/gain closing fund balance  balance sheet fixed assets current assets due from Greenpeace national offices other assets	14,971 13,268 5,270 413	14,870 14,399 3,953 816
translation (loss)/gain closing fund balance  balance sheet fixed assets current assets due from Greenpeace national offices other assets cash total assets	14,971 13,268 5,270 413 10,587	14,399 3,953 816 10,554
translation (loss)/gain  closing fund balance  balance sheet fixed assets current assets due from Greenpeace national offices other assets cash total assets liabilities	14,971 13,268 5,270 413 10,587 29,538	14,399 3,953 816 10,554 29,722
translation (loss)/gain closing fund balance  balance sheet fixed assets current assets due from Greenpeace national offices other assets cash total assets	14,971 13,268 5,270 413 10,587	14,399 3,953 816 10,554
translation (loss)/gain closing fund balance  balance sheet fixed assets current assets due from Greenpeace national offices other assets cash total assets liabilities due to Greenpeace national offices	14,971 13,268 5,270 413 10,587 29,538	14,870 14,399 3,953 816 10,554 29,722



We have audited the financial statements of Greenpeace International Amsterdam, for the years ended 31 December 2002 and 2001, from which the combined summary financial statements set out on this page were derived, in accordance with International Standards of Auditing. In our report dated 15 July 2003 we expressed an unqualified audit opinion on the financial statements from which these combined summary financial statements were derived.

These financial statements are the responsibility of Greenpeace International management. In our opinion, the combined summary financial statements set out on this page are consistent, in all material respects, with the financial statements from which they were derived.



Accountants Amstelveen, 15 July 2003

# GREENPEACE

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There are Greenpeace offices in 38 countries around the world.

#### argentina

greenpeace argentina Mansilla 3046 C1425BPL Buenos Aires t +54 11 4962 0404 f +54 11 4963 7164 e admin.argentina @ar.greenpeace.org

#### australia

greenpeace australia-pacific Level 4, 39 Liverpool Street Sydney, NSW 2000 t +61 2 9261 4666 f +61 2 9261 4588 e greenpeace

### greenpeace central &

eastern europe
Slebenbrunnengasse 44
A-1050 Vienna
t +43 1 545 4580
f +43 1 545 4580-98
e office@greenpeace.at

#### holaium

greenpeace belgium Chaussée de Haecht/ Haachtsesteenweg 159 B-1030 Brussels t +32 2 274 02 00 f +32 2 201 19 50

#### brazil

greenpeace brazil
Rua Alvarenga 2331
Butanta, São Paulo - SP
CEP 05509-006
t +55 11 3035 1155
f +55 11 3817 6400
e greenpeace.brazil
@br.greenpeace.org

#### canada

greenpeace canada
250 Dundas Street West
Suite 605, Toronto
Ontario M5T 2Z5
t +1 416 597 8408
f +1 416 597 8422
greenpeace.toronto
@yto.greenpeace.org

#### chil

greenpeace chile
Eleodoro Flores 2424, Ñuñoa
Santiago
t +56 2 343 7788
f +56 2 204 0162
e greenpeace@greenpeace.cl

#### china

greenpeace china
1/F, Tung Lee Commercial
Building, 95 Jervois Street,
Sheung Wan, Hong Kong
t +852 2854 8300
f +852 2745 2426
e greenpeace.china
@hk.greenpeace.org

### czech republic greenpeace czech republic

Ceskomalinska 27 160 00 Prague 6 t +420 2 24 320 448 f +420 2 33 332 289 e greenpeace@ecn.cz

#### denmark greenpeace nordic

Bredgade 20 1260 Copenhagen K t +45 33 93 53 44 f +45 33 93 53 99 e info@nordic.greenpeace.org

#### fiji

greenpeace australia-pacific First Floor, Old Town Hall Victoria Parade, Suva t +679 3312 861 f +679 3312 784 e greenpeace@connect.com.fj

#### finland

greenpeace nordic Aurorankatu 11 A 2 00100 Helsinki t +358 9 68 43 75 40 f +358 9 43 15 71 37 e info@fi.greenpeace.org

#### france

greenpeace france
22 rue des Rasselins
75020 Paris
t +33 1 44 64 02 02
f +33 1 44 64 02 00
e contact@diala.greenpeace.org

#### germany

greenpeace germany Grosse Elbstrasse 39 D-22767 Hamburg t +49 40 306 180 f +49 40 306 18100 e mail@greenpeace.de

#### areece

greenpeace greece Zoodochou Plgis 52c GR-106 81 Athens t +30 210 38 40 774 f +30 210 38 04 008 e infogr@diala.greenpeace

## greenpeace central & eastern europe

Feher Hajo utca 12-14l H-1053 Budapest t +36 1 266 7776 f +36 1 266 3176 e info@greenpeace.hu

#### india

greenpeace india 3360, 13th B Main HAL II Stage Indira Nagar Bangalore 560038 t +91 80 5115 4861 f +91 80 5115 4860 e info@greenpeaceindia.org

#### israel

greeneeane medite ranean 15 Yehuda Halevi St Tel Aviv t +972 3 510 2079 f +972 3 516 3301 e gpmedisr@il.greenpeace.org

#### italy

greenpeace italy
Viale Manlio Gelsomini 28
00153 Rome
t +39 06 572 9991
f +39 06 578 3531
e staff@greenpeace.it



