

# IMPACT REPORT



2023



Green Guardians

**GREENPEACE**

## Our Vision

We believe optimism is a form of courage. To that end, we invite people out of their comfort zones to take courageous action with us. Because this fragile Earth deserves a voice. It needs solutions. It needs change. It needs action.

And it needs you.

Greenpeace is a people-powered, science-based, and action-oriented organization that does not take money from corporations or governments. This means we rely on individual donations from generous people like you, who share our commitment to a better world.

Greenpeace is present in more than 55 countries across the Americas, Europe, Asia, Africa and the Pacific.

Globally, we seek to:

Protect biodiversity in all its forms

Prevent pollution and abuse of the Earth's oceans, land, air and fresh water

End all nuclear threats

Promote peace, global disarmament, and non-violence

## Get In Touch

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# GREENPEACE

**COVER:** © Roukoz Alam / Greenpeace. Youth organizers and mobilizers from nearly 100 different countries attended the week-long Climate Justice Camp in Lebanon, in 2023.

## Message from the Board Chair

Growing up in a fishing family, my connection to the water and our waterways drives my work with Greenpeace. It's this personal connection that propels my commitment to our cause, and I am heartened to see that our hard-fought battles are yielding positive results that transcend political changes.

As we reflect on 2023, I'm filled with a sense of pride with the adoption of the Global Oceans Treaty. This accomplishment was historic with Greenpeace as a driver of this victory since 2005. The Global Ocean Treaty looks to protect 30% of the oceans deep-sea environment, which is a step towards a functionable future, as it's the minimum amount that must be protected to help the oceans survive, to help many species survive and to help our own human survival. The oceans are the lungs of Mother Earth and we must keep them functioning.

We have seen a government moratorium on deep-sea mining, and now that Canada has signed the treaty we must persuade Canada to take further steps and now ratify the treaty locally into law, to act as a leader to the international community and influence other countries to do the same.

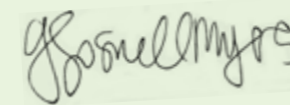
As elections draw near in both Canada and the United States, it's crucial that we see our communities and future generations proactively protected from the forest fires, floods, droughts and many more climate disasters to come. We need to see this action now and we need leaders that prioritize water, food security, the Earth, and our families.

For decades destructive industries have had way too much jurisdiction and control within government and they disregard our democracy along the way. We must see immediate transitions to industry practices that will heal not contaminate, industry practices that balance a neverending lust for profit with a lust for life.

At Greenpeace, we are advocates for non-violent direct action; we uphold solutions to create positive change. We are not passive, we continue the fight, we uphold values that encourage change — change to the systems that hinder progress, change to systems that disregard life and lives.

Our work, our messages, and the impact of our actions are rooted in truth and fundamental rights. Let us strengthen our communities and reinforce unity and collective action. We move forward together.

T'oooyaksiy' niin (thank you),



Ginger Gosnell-Myers  
Chair, Board of Directors, Greenpeace Canada



© Ginger Gosnell-Myers

# OUR PROGRAM IMPACTS

In 2023, the world faced a climate crisis of unprecedented scale. The year was marked by record-breaking global temperatures, and the impact on Canadian communities — in particular, Indigenous communities — was profound. Canada experienced its most devastating wildfire season, which led to mass evacuations, including the entire population of Yellowknife, and the resulting emissions far exceeded the country's emissions from the previous year.

Amidst the chaos of this crisis, the fossil fuel industry — the main contributor to the climate crisis — has continued to profit, influence decision-makers and hinder progress towards climate action. And yet, because of your support, Greenpeace stood firm, advocating for a just transition away from fossil fuels and holding polluters accountable for their actions.

Your support allowed Greenpeace to achieve significant victories in 2023, including the historic establishment of a Global Ocean Treaty, a commitment to a moratorium on deep-sea mining by the Canadian government, and the prevention of a major oil spill from the FSO Safer, a decaying supertanker used as an oil storage and offloading vessel in the Red Sea. Closer to home, you helped to expose the influence of the fossil fuel industry in politics, allowed us to raise our voice at COP28, and drew attention to the destructive practices of the Canadian logging company, Paper Excellence. In doing so, we highlighted the ongoing struggle for real climate action, nature protection and strong environmental laws.

The need for Greenpeace is more crucial than ever. It's imperative that governments and industries are held accountable for fueling

the climate crisis and harming communities and species along the way, and expedite the transition from fossil fuels to renewable energy immediately. What's more, we're finding that again and again, corporations are lobbying governments to prevent effective environmental regulations from being passed.

Unfortunately, we're running out of time, and we need strong climate action and reparations — payments from the industries and governments who have invested in and profited from the harmful extractivism, to the communities that have been devastated by the climate crisis — to roll out within this decade. This won't come to pass without public pressure, and that's where Greenpeace comes in. We're independent from corporations and governments because of your support, and because of this, we've become a leader in the movement.

The road ahead to a greener and more peaceful world is long, but step-by-step we're on our way. Here at Greenpeace, those next steps will include making polluting and nature-destroying corporations pay for the harm they cause, calling out Canada's big banks for profiting from the climate crisis, and pushing governments in Canada and internationally to pass laws to protect the planet and uphold justice.

You are an integral part of this work, and you power us in more ways than one. Knowing that we're backed by hard-earned donations from people who care motivates us to push harder and demand more from those in power. Every Greenpeace achievement belongs to you, and we look forward to making even more progress for the planet together.

# ENERGY TRANSITION

**PUBLISHED THE  
GREENWASHING  
BIG OIL & GAS:  
THE FOSSIL FUEL  
DECEPTION PLAYBOOK**

**2 LAUNCHED  
PETITIONS**

**Nearly  
11,000 PEOPLE  
SIGNED EACH PETITION**

**21 Published  
BLOGS**

**200 POSTS ON  
SOCIAL MEDIA**

Fossil fuel companies are responsible for the climate crisis and continue to make a profit from it and pass along dividends to financiers like Canada's big banks. To keep the profits flowing, they use their wealth and influence to halt and delay climate action, and shield themselves from responsibility for the harm they cause, all while greenwashing their activities and deflecting responsibility for the climate crisis onto others — such as the general public.

Our top priority is making polluters pay. With the help of our supporters, we're using research, media know-how and actions to hold fossil fuel corporations in Canada and globally accountable for climate change. In short, we're working to force fossil fuel companies to stop drilling, start compensating the people and communities harmed by climate change, and make greater strides toward a sustainable energy transition.

## Here's some of the progress we made in 2023:

- We investigated and exposed the lobbying and influence of fossil fuel companies. We published factsheets on the "[Undue Influence](#)" of fossil fuel company lobbying and we launched the "[End Fossil Power](#)" research webpage providing up-to-date information on industry lobbying. These materials exposed the industry's flawed actions and were used for media, social media and political campaigning.
- We empowered activists to identify and respond to misleading claims from the fossil fuel industry by creating a "[Greenwashing guide](#)" with our friends at the Canadian Association of Physicians for the Environment (CAPE).



© Toma Iczkovits / Greenpeace. Greenpeace Canada activists and volunteers projected a wildfire and the message "COP 28: Make Polluters Pay" on the outside of Minister Guilbeault's office on the eve of COP28 in Montréal, 2023.



© Toma Iczkovits / Greenpeace. Greenpeace Canada activists and volunteers projected a wildfire and the message “Make Polluters Pay” on the outside of Minister Guilbeault’s office on the eve of COP28 in Montréal, 2023.

- We successfully fostered public calls for fossil fuel companies to be held accountable for climate disasters, identified potential legal options to support Indigenous and other frontline communities, launched a “Hold big polluters accountable for climate disasters” petition, and developed strong engagement on social media.
- On the eve of the climate negotiations (COP28) we rented a firetruck and projected a wildfire scene with a message “Make Polluters Pay,” on the outside of the Environment and Climate Change Minister Steven Guilbeault’s office. To make the message clear, we also submitted our “Tell Canada to be a climate leader at COP28” petition to Minister Guilbeault and Minister Freeland. The petition empowered supporters to speak out against industry lobbying the government and gained 8K signatures from supporters.
- We intervened in legal proceedings related to climate justice issues, that pushed for fossil fuel companies and governments to be

held accountable. Such as the *Mathur et al. v. Ontario* case, which argues that Ontario’s decision to revise downwards its emissions reduction target violates Canada’s Charter of Rights and Freedoms.



© Julius Schrank / Greenpeace. 30 Greenpeace activists protested the laying of a 50 km gas pipeline on Germany’s Rügen island. Activists climbed onto the loading crane and installed a banner reading “Gas destroys!”, while others sat on part of the pipeline that was being lowered into the water.

# FOSSIL FUEL DIVESTMENT

OFFERED **5** IN-PERSON TRAINING WORKSHOPS

**2** PUBLISHED REPORTS

**17** PUBLISHED BLOGS

**HELD 16** GREENPEACE ACTIONS

**620** POSTS ON SOCIAL MEDIA

The five major Canadian banks — RBC, CIBC, BMO, TD, and Scotiabank — are among the top 20 global banks financing fossil fuels. By funding fossil fuel projects, they’re not only responsible for fueling the climate crisis but also culpable of violating Indigenous rights and extending Canada’s history of colonialism for short-term profits.

We’ve been working hard to expose how Canadian banks profit from climate change. Whenever we can, we amplify the voices of Indigenous communities harmed by financial institutions and call for banks to divest from fossil fuels and respect their rights. And, to secure the change we need, we’ve been campaigning with supporters like you to pressure the federal government to lay down new laws and regulations to make it illegal for banks to profit from climate change.

## Here’s what some of that work looked like in 2023:

- We know our work to expose the role of the banks in climate change is working because major banks have upped their efforts to greenwash themselves in 2023. For example, rather than divesting from fossil fuels in 2023, RBC created the Climate Action Institute to “bring together economists, policy analysts and business strategists to help research and advance ideas to contribute to Canada’s climate progress.”
- Thanks to our efforts, we’ve seen a shift in how the media covers Canadian banks’ responsibility for the climate crisis. Media stories increasingly focus on the need for banks to reduce their support for fossil fuel companies.



© Greenpeace. Greenpeace Canada activists interrupted a climate leadership conference hosted by BMO with a banner reading “BMO, what about your \$180 billion in fossil fuels?” in Montréal, 2023.



© Greenpeace. Greenpeace volunteers joined a RBC AGM rally in Saskatoon, SK, in 2023.

- We attracted new activists to volunteer with Greenpeace and provided them with training in campaigning and civil disobedience.
- In response to campaigning by Greenpeace and others, a Senator introduced the Climate Aligned Finance Act (Bill S-243) in 2023 to regulate what banks can support in light of climate change.
- Greenpeace supporters encouraged federal MPs to support the idea of a law to regulate banks. The number of MPs publicly supporting the need for a law to regulate the banks on climate rose from 20 to 64.
- We took action to confront the leadership of the Big Banks on their role in climate change. Greenpeace activists interrupted a climate leadership conference hosted by the BMO with banners that read, "BMO, what about your \$180 billion in fossil fuels?" BMO is one of the five big Canadian banks that invest heavily in fossil fuels and was ranked the 15th largest funder in the world between 2016 and 2022.



Greenpeace Canada 2023 reports, What to do about Canadian banks 'quiet quitting' their climate commitments?, and So Sue Me.

# NATURE PROTECTION

2 Published REPORTS

> 28,111

13 Published BLOGS

3 LAUNCHED PETITIONS

PEOPLE SIGNED 'SAVE THE BEES' PETITION

491 POSTS ON SOCIAL MEDIA

Forests help stabilize the climate, sustain a diversity of life, provide economic opportunity and are the source of culture for many Indigenous Peoples. Canada is fortunate to have some of the world's most magnificent and globally valuable forests. However, here in Canada and around the world, large areas of forests are being destroyed because of unsustainable industrial activities. This is why we've been exposing the corporate exploitation of these life-giving forests, calling out government inaction to protect nature, and amplifying the need to respect Indigenous rights.

## Here's what some of that work looked like in 2023:

- We continued to campaign for the federal government to pass a new law to protect nature before the next federal election. We did this by continuing to draw media attention to the need for such a law and mobilizing Greenpeace supporters to pressure the federal government to deliver on a promise to pass such a law.
- We investigated and exposed the harmful practices of Paper Excellence (PE), a Canadian forest company with links to Asia Pulp & Paper and the Sinar Mas group, which are destroying forests and biodiversity in Indonesia.
- We filed a complaint with the Forest Stewardship Council, demanding they acknowledge PE's connection to Asia Pulp & Paper, a globally notorious logging empire linked to deforestation and human rights violations.



Greenpeace Canada 2023 report, Protecting Nature, Protecting Life.



© Max Zielinski / Greenpeace. Greenpeace activists visited the Mátra, a mountain range in northern Hungary to raise awareness of the beauty and destruction in the Carpathian forests, 2023.

- We mobilized Canadians to support the legal summons of PE's owner to testify to a Parliamentary Committee investigating their takeover of Canadian logging operations. He refused, but this generated widespread media attention.
- We launched a "Save the bees" petition asking Minister Guilbeault to protect our pollinators and our food systems. It gained over 28K signatures from supporters, speaking to the concern Canadians have for the lack of nature protection.
- We challenged the commodification of nature and deceptive offset programs — including Shell's "Drive Carbon Neutral" program which we helped to shut down — in the media and advocated for people- and planet-centered nature protections.

## HEALTHY OCEANS

> **50,000**  
PEOPLE SIGNED  
GLOBAL PLASTICS TREATY

**3** LAUNCHED  
PETITIONS

**28** Published  
BLOGS

**HELD 3**  
GREENPEACE ACTIONS

**649** POSTS ON  
SOCIAL MEDIA

Life on our blue planet depends on healthy oceans. The oceans are home to millions of awe-inspiring creatures and are significantly relied upon by millions of coastal peoples in Canada and beyond. However, marine life populations are declining dramatically and are facing mass extinction. This is due to the climate crisis, industrial marine practices such as deep-sea mining, and a range of devastating levels of pollution, including plastic pollution.

We've been working hard to push the Canadian government to expedite ocean protection and ignore the pressure from big corporations who are lobbying them to continue pumping out plastic, all while challenging the public opinion on single-use plastics and promoting reuse systems.

### Here's what some of that work looked like in 2023:

- After over two decades of campaigning, we secured a historic environmental victory: a Global Ocean Treaty — a global agreement to protect 30% of the world's oceans by 2030 with marine sanctuaries — which will allow the oceans to recover and thrive.
- Despite agreeing to the treaty, the Canadian government delayed ratifying it. We called them out on this and pushed them to ratify and implement ocean protection in Canada immediately.
- We succeeded in persuading the federal government to support a deep-sea mining moratorium (DSM) just prior to international negotiations on future deep-sea mining. We did this by taking action and mobilizing Greenpeace supporters.



© Marine Temperman / Greenpeace. Greenpeace Canada activists projected videos highlighting the risks of deep-sea mining (DSM), and calling for Canada to agree to a DSM moratorium on a building in downtown Montréal, ahead of the talks at the International Seabed Authority in 2023.

(Cont.) Notably:

- We set up a giant glowing octopus in Ottawa to ask Foreign Affairs Minister Joly to support a DSM moratorium, which grabbed the attention of the government and the media.
- Greenpeace activists projected two animated videos that told the story of deep-sea creatures facing giant, tank-like mining machines plundering their homes. The videos highlighted the risks and shared Greenpeace Canada's DSM petition, which calls on Canada to support a DSM moratorium at the International Seabed Authority meeting in 2023.
- The "Stop Deep-Sea Mining" petition gained 21K signatures, demonstrating a strong public front against DSM.
- We lobbied the federal government to expand the current single-use plastic ban. The federal court ruled against the listing of plastic items under environmental law, the federal government promised to appeal the ruling, and the ban is currently on hold until the appeal case is heard.
- To keep the pressure on we've issued a statement on the single-use plastic ban and received support from Minister Guilbeault on social media.
- We collaborated with a global team to draft a proposal to present at the Global Plastic Treaty negotiations in Ottawa, in 2024, where we hope Canada agrees to reduce plastic production and develop a strong treaty.



© Andrew Jehan / Greenpeace. To demand Canada support a DSM moratorium, Greenpeace Canada activists installed a 48 x 30-foot octopus, made of over 1,000 LED lights, on Ottawa's Maple Island in 2023.

## LOOKING AHEAD

We are in the midst of the climate crisis, and it's only going to get worse unless we act now. Greenpeace Canada emphasizes this urgency in everything we do. It's time for big corporations and governments to be held accountable for their destructive, extractive practices and take climate action seriously.

To keep them on track, we will continue to push for a swift transition from fossil fuels to renewable energy, demand big polluters provide restitution for the communities that have been most affected by the climate crisis, and ensure governments — here in Canada and beyond — honour their commitments to protect 30% of the world's oceans as well as 30% of Canada's land and water by 2030. And as always, we'll ensure that the voices of scientists, Indigenous communities and those on the frontlines are not only heard but that the climate action we propose centralizes around the concerns of these communities.

Closer to home, we'll ensure the Canadian government fulfills its promises to strengthen biodiversity laws and ratify the DSM moratorium. We will also continue to encourage them to adopt a strong Global Plastics Treaty at the United Nations negotiations and introduce a new and effective nature law at the UN Convention of Biodiversity in 2024. We'll also maintain our pressure on Canada's top five big banks until they divest from fossil fuels and stop bankrolling the climate crisis.

With the upcoming elections, environmental protection, climate action, and social justice must be at the forefront of the public's minds and all those running for office. You can rest assured that we'll be acting as a megaphone and supporter for the planet, an amplifier and an ally for all who are demanding climate action.



© Greenpeace.

### Why Your Support Matters

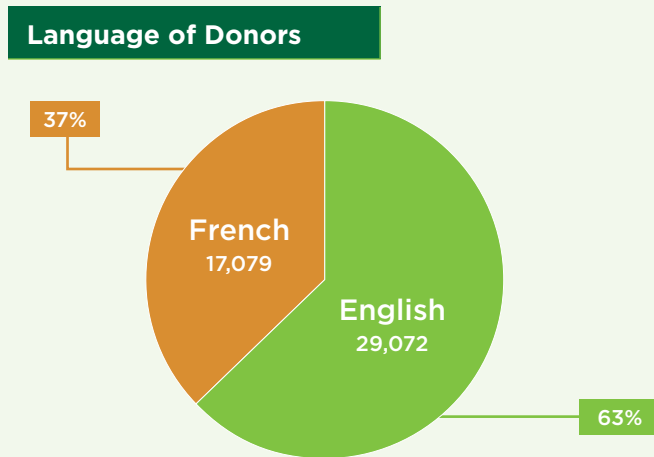
More than ever, the planet needs people to advocate for it. Greenpeace exists for that very reason, and you make Greenpeace possible. You are an essential shareholder in our work to create a better and greener world for all. Together we have become a leader in the environmental movement, and together we will forge ahead for the sake of our collective future, especially that of generations to come.

Greenpeace does not accept money from governments or corporations, this means your generous contributions keep us independent and able to speak truth to power. For this, and for the support you show in other ways — whether it be online signing petitions and sending emails, or in person at marches and events — we are so grateful.

FUNDING SOURCES	2023	2023 (%)	2022	2022 (%)
Donor Contributions	\$7,658,029	67.6%	\$8,185,645	75.2%
Bequests	\$809,711	7.1%	\$496,799	4.6%
Restricted Grants from Stichting Greenpeace Council	\$2,282,713	20.1%	\$1,702,385	15.6%
Campaign Grants	\$460,397	4.0%	\$448,036	4.1%
Investment Income & Other	\$132,315	1.2%	\$48,502	0.4%
<b>Total income</b>	<b>\$11,343,165</b>		<b>\$10,881,367</b>	

HOW WAS THE MONEY SPENT?	2023	2023 (%)	2022	2022 (%)
Campaigns	\$7,767,158	63.8%	\$7,254,101	63.8%
Finance & Operations	\$1,070,151	8.8%	\$963,502	8.5%
Fundraising	\$3,335,474	27.4%	\$3,148,057	27.7%
<b>Total Expenses</b>	<b>\$12,172,783</b>		<b>\$11,365,660</b>	

Location of Donors in Canada		
Region	Donors	% Donors
Quebec	18,974	41.4%
Ontario	13,310	29%
British Columbia	8,428	18.4%
Prairies	2,343	5.1%
Unknown	1,514	3.3%
Maritimes	1,198	2.6%
Territories	81	0.2%
<b>Grand Total</b>	<b>45,848</b>	<b>100%</b>



IN 2023

- 407,754 fans
- 96,591 followers
- 65,550 followers
- 4,915 subscribers

**76,872**  
Total Petition  
Sign-Ups

**46,151**  
Financial  
Supporters

## A Reflection: Greenpeace Canada's Three-Year Plan (2021-2023)



The end of 2023 also brought Greenpeace Canada's Three-Year Plan (2021-2023) to a close. And in doing so, it's important to take a moment to reflect on the progress and successes of the plan, and where that leaves us as we move forward.

The last three years were a period of significant growth, learning, and a commitment to aligning operations with core values for Greenpeace Canada. And I'm proud to say that we stuck to the (three-year) plan. We focused on centering intersectionality in all of our work, re-envisioning mobilization during the pandemic, and then rebuilding the momentum around our in-person organizing when it was safer to do so. We emphasized internal development throughout all of our departments, focusing on inclusivity, staff support, and living our values both within our organization and in the work we do in the outside world. A big part of this also included boosting transparency, efficiency and ensuring all staff can call themselves "tech-savvy." And last but not least — due to the pandemic and the financial crisis we're feeling around the world — we've been working hard to achieve a strong financial recovery.

In full transparency, we have not achieved all of the goals we set out for ourselves — especially as many of these goals are ever-evolving, and so is the context in which we are working — but we have made significant progress that we can be proud of.

Within this period, Greenpeace Canada's commitment to justice and decolonization remained strong. Greenpeace staff participated in webinars and discussions focused on disability justice, queer and trans justice, and received Indigenous Cultural Safety training. We created the BIPOC Wellness Fund to acknowledge barriers and harms that Indigenous, Black and other racialized folks can face in our workplace and in society at large. We also started the Healing Justice Fund to support Indigenous activists leading the climate movement outside of Greenpeace.

During the COVID-19 pandemic, we understood the difficulties our supporters might be facing, and that financial donations would drop. We understood the need to be cautious and to protect the health and safety of our staff, supporters, and volunteers. And during this time—like many other organizations and businesses — we increased our reliance on digital platforms as a way to connect with our supporters without gathering in person, which led to the strategic adoption of HubSpot. This involved training staff on a new platform, and increased authorship among our staff and volunteers, allowing more voices to be heard and stories to be shared.

As we now look to the next three-year plan — which is being finalized at the time of my writing this — we will continue to prioritize our decolonization work, allyship with Indigenous communities and we will continue to center environmental justice. And as always, we will remain committed to environmental issues both in Canada and globally — and in doing so — together, we will create a greener, more equitable world for all.

I look forward to updating you on our next three-year plan, and I'm so grateful for your joining us on this journey.

In solidarity and determination,

**Christy Ferguson**



## GOVERNANCE



**JOSÉE BERTRAND**  
TREASURER

Josée enthusiastically joined the Greenpeace Canada board in 2022. She brings 35+ years of experience in finance and operations management spanning a variety of industry sectors. She is currently a Principal with The Osborne Group where she has had the privilege of consulting and serving in interim or part-time positions for organizations like Crossroads International, Fred Victor Centre, Tennis Canada, the Rideau Hall Foundation, St. Joseph's Hospital Centre Foundation, Madison Community, and The Aga Khan Museum.



**ANNA CRAWFORD**  
BOARD MEMBER

Anna is a glaciologist and lecturer based at the University of Stirling. Her work focuses on the break-up of glaciers and ice shelves, as well as the icebergs generated by these events. She previously held a Leverhulme Early Career fellowship at the University of Edinburgh and a postdoctoral research position at the University of St Andrews. Anna began volunteering with Greenpeace in 2009 and joined the Board in 2015 after leading volunteer campaigns and local groups in Thunder Bay and Ottawa-Gatineau. Anna served as Greenpeace Canada's Board Co-Chair from 2017 to 2020 and as Chair from 2020 to 2023.



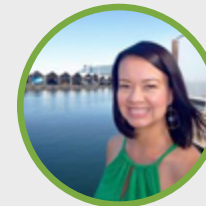
**IAN CAPSTICK**  
BOARD MEMBER

Ian Capstick is a social entrepreneur, political strategist, and storyteller. His early career in politics allowed him to travel the country extensively, learning to listen to folks and work step by step to solve problems. After founding his first company, he spent eight seasons as a contributor to CBC's flagship political program *Power & Politics*. Outside of politics, he has managed communications for top Canadian corporations, major unions and well known Canadians and media-figures. He is currently the Chief Impact & Communications Officer at Animikii, an Indigenous technology company. After graduating from the University of Pennsylvania's Centre for Social Impact Strategy (2017), Ian returned to the program as a Teaching Fellow (2018-2020). He graduated from the University of Guelph's Horticulture program in summer 2023.



**DIEGO CREIMER**  
BOARD MEMBER  
AND GREENPEACE  
INTERNATIONAL TRUSTEE

Diego Creimer studied physics, film, fine arts, journalism and public relations. He worked in film production in his native Argentina before moving to Quebec in 1999, where he worked for six years as a journalist for CBC / Radio-Canada International. Passionate about the environment and social struggles, he has held various positions since 2012 as an employee, manager and board member in Canadian and Quebec environmental NGOs, including Greenpeace and the David Suzuki Foundation. Since 2021, he has led three major projects at the Société pour la nature et les parcs (SNAP Québec): A pilot program for the implementation of nature climate solutions in municipal settings, a project to research local biodiversity indicators for Quebec institutional investors in collaboration with Fondaction, the *Caisse de dépôt et placement du Québec* and the University of Sherbrooke, and an eco-taxation project applied to nature climate solutions with the *École nationale d'administration publique*, the *Centre québécois du droit de l'environnement* and the cities of Varennes and Victoriaville. Diego is also interested in sustainable forestry, creative writing and sailing.



**GINGER GOSNELL-MYERS**  
BOARD CHAIR

Ginger Gosnell-Myers, of Nisga'a and Kwakwaka'wakw heritage, has been exploring and working in urban Indigenous communities for over 20 years. She is currently the Morris J. Wosk Centre for Dialogue's Indigenous Fellow at Simon Fraser University (SFU), with a focus on Decolonization and urban Indigenous Planning, where she will explore the opportunities for Indigenous self-determination through urban planning projects. Ginger was the City of Vancouver's first Indigenous Relations Manager, where she was central to advancing Vancouver as the world's first City of Reconciliation and ensured that Indigenous recognition and meaningful inclusion was reflected throughout all City departments and plans. Ginger was a lead on the Environics Urban Aboriginal Peoples Study, Canada's largest research study on Indigenous people's living in urban centers. She has delivered a TEDx Talk - *Canadian Shame: A history of Residential Schools*, and a Walrus Talk - *Who do you think we are*. Ginger became Chair of the Board in February 2023.



**TAREK LOUBANI**  
BOARD MEMBER

Tarek Loubani is an emergency physician at the London Health Sciences Centre (Canada), an Associate Scientist at Lawson Health Research Institute and an Associate Professor at Western University. His research and work focus on health equity and global health, especially in low resource settings such as rural Canada and low- and middle-income countries. Tarek's passion for environmental justice has long been intertwined in his human rights and health equity work. This passion brought him to Greenpeace Canada with the goal of working on combating the climate emergency.



**AM JOHAL**  
VICE-CHAIR

Am Johal is Director of SFU's Vancity Office of Community Engagement and Co-Director of SFU's Community Engaged Research Initiative. He is author of *Ecological Metapolitics: Badiou and the Anthropocene* and co-author with Matt Hern and Joe Sacco of *Global Warming and the Sweetness of Life: A Tar Sands Tale*. He has taught courses in Graduate Liberal Studies, Contemporary Arts and the Semester in Dialogue at SFU. He is host of the *Below the Radar* podcast.



**JILL RAJEWICZ**  
BOARD MEMBER

Jill Rajewicz (she/her) is a geographer, scientist and federal public servant. Throughout her professional life, she has worked in various capacities designing, implementing, and evaluating science and conservation projects, programs and policies in collaboration with Indigenous, community, academic, and government partners in both the public service and ENGO spaces. She holds a Master of Science in Geography from Carleton University, Ottawa, with a focus on Arctic systems and environmental change in the Canadian High Arctic. Jill has served on a variety of non-profit boards and is dedicated to helping advance Greenpeace's science-based and solutions-oriented work. Originally from Calgary, and having spent time living in Ottawa and Iqaluit, Jill is currently based in Thunder Bay, on the traditional territory of the Fort William First Nation.

## 2023 Legacies

Each year, we are deeply honoured to receive gifts from supporters who have remembered Greenpeace in their Will. Through these generous and compassionate gifts, individuals have found a way to extend their values into the future. This year, we would like to pay tribute to the following legacy donors:



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Isidora (Doris) Adler  
Helen Izola Bassett  
Francis James Bayerl  
Linda Ann Bily  
Irene Bodner  
Beverly Jean Brunet  
Walter Van Buuren  
Bernadette Anne Patricia Campbell  
Debra Gay Cook  
Carolyn F Delesio  
Bernd Burkhard Elias  
Jean Shirley Foord  
Jannetje Gaveel-Dorrestijn  
Nicole Giguère  
Margaret Gingerich  
Goldie Hagerman

Penelope Jane Harris  
Michel Hébert  
Will Yuk Shing Ho  
Mary Margaret Lauzon  
Jean Elizabeth Lee  
Isabella Aitken McArthur  
Jane McNew Moran  
Amy Louise Mouckley  
Christiane Arlette Murray  
Edna Jean North  
Natalie Sellers  
Patricia Madeline Smyth  
Veronica Swan  
David Gordon Tamblyn  
Eunice Marie Beatrice Warner  
Mary Lou Wright



*Informing, equipping and empowering the Canadian public to work towards a just and thriving planet.*

Launched in 2020, the Greenpeace Canada Education Fund (GCEF) is a registered charity focused on research, investigations and public education. We empower Canadians with information on climate change and biodiversity to influence public policy and offer solutions to address the climate crisis. Our work complements and supports that of Greenpeace Canada and other environmental partners.

### To deliver on our mission, we:

- Enable research and investigations of environmental issues.
  - Conduct research on the sources of, and solutions to, biodiversity loss and the climate crisis.
  - Engage in partnerships and collaborations to support environmental organizations and communities.
  - Contribute to an intersectional and equitable approach to climate research.
  - Provide seed funding to enable new and emerging initiatives.
- Disseminate credible, accessible environmental information to educate Canadians.
  - Promote a shared pool of public knowledge that helps to situate policy discussions and solutions in context.
  - Invest in issue experts, strategists and spokespeople.
  - Meaningfully engage the public, politicians, and the media on the path toward climate justice.



### Our main areas of research and awareness-building focus on:

1. Investigations and whistleblowing
2. Bridging the knowledge gap
3. Spotlighting solutions
4. Promoting public engagement

Charitable donations made to GCEF (Charitable tax # 717425516RR0001) will be issued a tax receipt. To maintain independence, the Greenpeace Canada Education Fund only accepts donations from individuals, foundations, and not-for-profit organizations — it does not accept money from corporations or governments.

For more information, please visit [gcef.ca](https://gcef.ca) or email us at: [info@gcef.ca](mailto:info@gcef.ca)

# THANK YOU FOR BEING A GREEN GUARDIAN



Greenpeace is unique for many reasons, but a major one being is that we're a truly independent environmental organization. We're entirely powered and funded by people like you. We don't accept donations or money from corporations and governments, which allows us to hold them accountable when they harm the environment. It also means we can listen to science — without being pressured by those who benefit from extractive and harmful practices — and can call for effective climate action!

Thank you for supporting us. You are at the heart of everything we do, and we look forward to achieving even more environmental wins with your continued support.



Green Guardians

Green Guardians are a group of Greenpeace's most loyal supporters — a global community of people who have gone above and beyond to protect this planet. This includes supporters who make an annual gift of \$1,000 or greater, have remembered Greenpeace in their Will or have been long-term volunteers.

Thank you, Green Guardians, for working with Greenpeace to protect our planet for future generations — we couldn't do it without you.

## GREENPEACE

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