

Synthetic nitrogen fertiliser

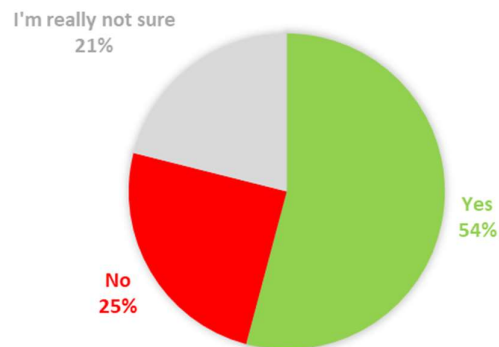
A majority thinks the Government should phase out the use of synthetic nitrogen fertiliser (54%) while 25% say it shouldn't and 21% are unsure.

- 54% in favour of a phase-out = 2,149,000 adults (18+)
- 25% opposed = 983,300
- 21% unsure = 836,600

Of the few significant differences by demographics or personal characteristics:

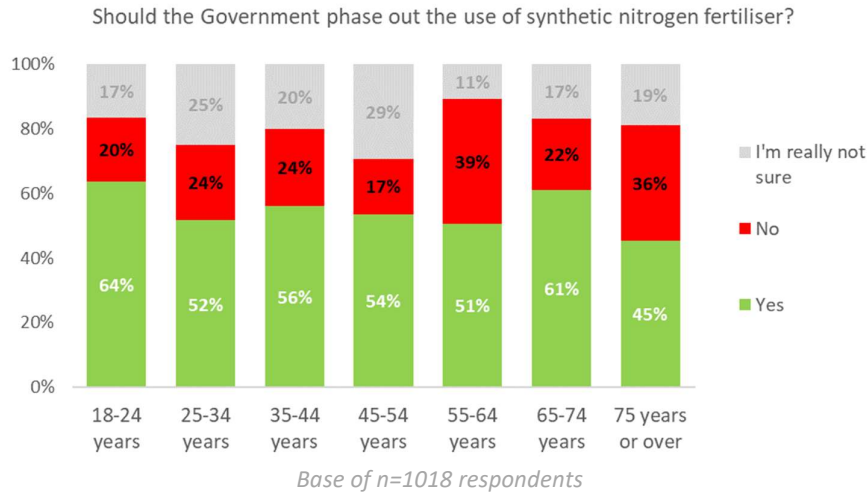
- Females are more likely to support it (63% and males 45%).
- Superannuitants are less likely to be in favour of this phase-out (48%) but those who do still outnumber those who don't (33%).
- All age groups have higher numbers who support for the phase-out than those who oppose it.
- There is no trend by income (household or personal) nor by employment status.
- There are no significant differences by occupation or the industry someone works in.
- There is no significant difference by where someone lives.

Should the Government phase out the use of synthetic nitrogen fertiliser?



Base of n=1018 respondents

Support for the phase-out is higher than opposition for every age group.



There is no trend by income (household or personal) or employment status.

Superannuitants are less likely to be in favour of a phase-out (48%) but those who do still outnumber those who don't (33%). This is likely correlated with age, as can be seen on the graph above.

There are no significant differences by occupation, the industry people work in or where they live.

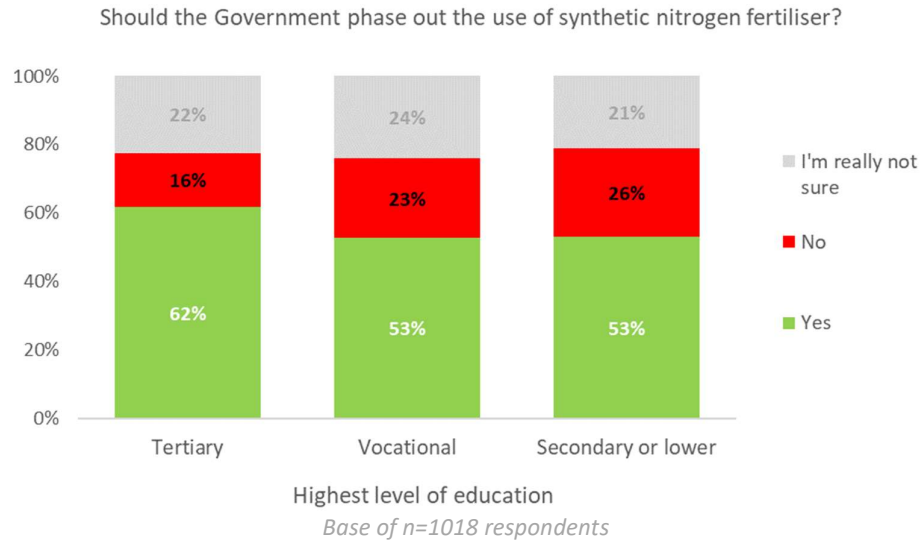
Support is significantly higher among Māori (66%), Indians (69%) and Asians (62%) than for the population overall (54%). Asians are also the ethnicity with the highest "I'm really not sure" result.

Phase-out of synthetic nitrogen fertiliser?	ETHNIC GROUP ¹						
	Asian	Indian	Māori	NZ European/Pākehā	Other European	Pasifika	Other ²
Yes	62%	69%	66%	54%	57%	50%	21%
No	12%	13%	16%	27%	22%	43%	48%
Unsure	27%	18%	19%	24%	21%	8%	31%
Sample size	75	60	81	786	111	28	33

¹ Small sizes for people who identify as Pasifika mean the result is indicative.

² Other may include African, South American and Middle Eastern.

People with a tertiary qualification are also more supportive of a phase-out (62% compared to 53% of those without one.)



Green and Labour voters are strongly for a phase-out (86% and 64% respectively), while more ACT and National voters oppose than support it (47% and 39%).

Phase-out of synthetic nitrogen fertiliser?	2020 PARTY VOTE ³			
	ACT	Green	Labour	National
Yes	35%	86%	64%	38%
No	47%	4%	15%	39%
Unsure	18%	10%	21%	22%
<i>Sample size</i>	<i>93</i>	<i>101</i>	<i>398</i>	<i>233</i>

³ Only political parties with a sample size of over 50 are shown. Full results are included in the tables.