

Career Opportunity

Position: **Campaigner - Plastics**

Department: Programme/Campaigns

Start Date: Immediate

Duration: Fixed term until 30 December 2023 with a possibility to extend

Status: National Hire

Location: Nairobi, Kenya with flexibility to work remotely as Greenpeace Africa implements a hybrid work location model, with Work-from-home being the primary base of our work location.

About Greenpeace Africa

Greenpeace Africa was founded in 2008 and is part of the Greenpeace global network that has recently celebrated 50 years of climate activism across the world. Greenpeace was founded in 1971 by a small group of concerned individuals, who set sail to Amchitka Island off the coast of Alaska to try and stop a US nuclear weapons test. Their old fishing boat was called “The Greenpeace”. Today, Greenpeace is present in over 40 countries around the world. Greenpeace Africa currently operates in the Democratic Republic of Congo (DRC), Cameroon, Kenya, Senegal, and South Africa to challenge the development and growth model rooted in the extractive, neo-colonial socio-economic model that is holding the African continent back and is contributing to the worsening climate crisis.

Greenpeace Africa’s vision is embedded in collective activism powered by the energy of millions of Africans to shape better legal, political and economic systems in ways that position Africa as a world leader and a source of untapped wisdom. In this glorious new era, Africa’s people, its communities, regional bodies, education institutions, and progressive businesses are working together to create new approaches to build a better future for all of Africa’s people. Africa is influential and a source of inspiration to the world - a self-reliant and dynamic people.

Greenpeace Africa commits to walking the talk by embedding African consciousness internally - within Africa and our global role. This is fundamental and will underpin the success of our 2022-2025 strategy and the programme of work in the continent, the spaces we choose to engage and show up, and the organization's visibility.

Purpose of the job:

Greenpeace Africa’s Pan-African Plastics Project aims to build upon the existing movement toward the eradication of single-use plastics, utilising existing policy measures while driving calls for more stringent policy changes to eradicate the use and production of single-use plastics in Africa, and the neo-colonial practice of dumping plastics waste on our continent. The project has been active since 2019 and has collaborated closely with the Break Free From Plastics and within the global Greenpeace network.

Campaigner for the plastics project is expected to bring in expertise around the ongoing debates and policy negotiations around addressing the single use plastics on the African continent, with some focus on the national contexts in Kenya. 2023 brings a global opportunity for a systemic win on plastics, that would regulate its entire life cycle, affecting both future pollution and the projected growth of the oil industry. The global plastics treaty process runs for the next two years and the Campaigner will play a role in ensuring our campaign demands are shaped through understanding African state’s stances and represent the voices of the African people. They will inspire movements of people to expose the fossil fuel ties to the plastics industry and deepen our approach to the alternative economic model.

Key Responsibilities:

- **Planning and implementation of project activities**
Plan and execute campaign project activities and outputs, in collaboration with relevant teams; Contribute to developing the organization strategy
- **Strategic planning and input**
 - Ensure that Greenpeace Africa can respond effectively to strategic opportunities, and influence the development of relevant national and international legislation and practices.
 - Develop and implement an effective project campaign strategy
- **Building external networks**

- Establish communication and ensure collaboration with local authorities, international bodies, NGOs, partners, lawyers, community leaders and all other important stakeholders as required.
- Maintain effective communication and good relationships between Greenpeace Africa and key stakeholders.
- Ensure Greenpeace Africa is effectively represented in all the relevant platforms.
- **Communication**
 - Ensure a professional and well-informed image and voice of Greenpeace Africa and its project is delivered.
 - As a Spokesperson of GPAF, ability to deliver messages and responses within a counter narrative frame is demonstrated.
 - Inputs into the communications materials are produced timely. Audience insights are gathered and fed back into the team in order to improve communication strategy.
- **Campaign administration and MEL**
 - Ensure administrative processes are executed timely to enable campaign activities, this includes managing budget allocations for activities.
 - Reporting is produced accurately and on time

Preferred Minimum Qualification(s)

- Bachelor's degree in a field related to the campaign area (Environmental Conservation)

Preferred Experience & Requirements

- Minimum 3 years of years of campaign experience and work experience in the relevant campaign area (i.e. single use plastics, circular economy, pollutants, environmental management)
- Experience working with a campaigning organisation and/or NGO is preferred
- Knowledge related to climate change is an advantage

Other requirements

- Ability to travel locally and internationally
- Enabling home environment for Work-from-home arrangement is required.
- Willing to be available outside of the set working hours

Our Commitment

Greenpeace Africa is an equal opportunity organization committed to achieving diversity within its workforce, irrespective of gender, nationality, disability, sexual orientation, culture, religious and ethnic background.

Interested candidates should email a cover letter & resume rafrica@greenpeace.org with **Plastics Campaigner** as subject.

Deadline: 17th March 2023