





45 Great Years for Greenpeace!

45 years ago, a group of men and women left on a small boat, embarked on a crazy mission to stop nuclear testing in Alaska. Their courage was the foundation of what has now become an internationally renowned environmental organisation with over 35,000 volunteers worldwide and 40 offices in over 55 countries, all mapped out across the world.

For 45 years, Greenpeace vision and values have remained the same. Our belief in non-violent direct action and the use of "mindbombs" to raise awareness, our independence, our certainty that every individual can change the world, if we are acting together - these values are still at the heart of Greenpeace to date.

In Africa, we are already several thousands strong. Together, we achieved significant victories, such as convincing the Senegalese government to take action against illegal fishing vessels in 2012, exposing the abusive practices of a palm oil company in Cameroon in 2013, convincing 3 of the major South African retailers to lobby for renewable energy earlier this year, and demonstrating the benefits of ecological agriculture in Kenya in 2015.

Happy birthday Greenpeace!



Njeri Kabeberi

Greenpeace Africa's New Executive Director



Ms Njeri Kabeberi, a Kenyan national, was appointed after an extensive recruitment process. She is the former Chief Executive Officer of the Civil Society Reference Group (CSRG) in Kenya. Previously, Njeri worked as the Executive Director of the Centre for Multi-Party Democracy (CMD-Kenya). She has also worked as the Development Coordinator for East & Southern Africas at Amnesty International. She has served on several Boards, namely, the board of the Kenya Human Rights Commission and currently Chairs the International Centre for Policy and Conflict (ICPC) in Kenya, as well as being on the Board of Advisors for the International Institute for Democracy and Electoral Assistance (IDEA).

Ms. Kabeberi is an opinion shaper in areas of equality, governance, democracy and human rights. She is passionate about social justice and women's rights. Njeri is a recipient of various international awards; among them, the ILO Wedge Award in 2010, in recognition of her work to increase women's rights in Kenya. She also has extensive International NGO leadership and management experience. Her interests include music, arts, reading and sports. Njeri seeks to lead Greenpeace Africa into a people-powered movement for Africans by Africans.



Campaign Updates

Greenpeace puts DRC ministers on loggerheads over moratorium breach

On July 12th, Greenpeace released a report exposing several breaches of the DRC moratorium on the allocation of new logging concessions. Following this revelations, DRC's Minister of Environment, Nature Conservation and Sustainable Development Robert Bopolo Bogeza, announced that all three titles named in the report will be cancelled. Greenpeace Africa welcomed

this decision as a positive step in safeguarding the moratorium. Greenpeace has continued to pressure the government to ensure that any responsibility for the breaches that lies with the former or current Minister of Environment must be clearly identified, and sanctions taken.







Top SA Retailers Commit to a Lobby for Renewable Energy





In July, Greenpeace Africa further increased pressure on Pick n Pay through a direct communication at their head office in Cape Town. A 3 meter high engagement ring was delivered to the head office with the message: "Pick n Pay say yes to the sun". Pick n Pay's Chief Financial Officer Bakar Jakoet accepted the Greenpeace solar engagement ring and committed to a high level meeting between Pick n Pay and Greenpeace. Shortly after the peaceful protest, Pick n Pay issued a statement in which the retailer agreed that renewable energy is a priority, a move which Greenpeace welcomed as a great first step.





Greenpeace Africa launched its first corporate campaign; Renewable Energy Champions on the 19th of April. The campaign focused on the retail sector in South Africa asking them to commit to 100% Renewable Energy. The campaign launched with the report Shopping Clean: Retailers and Renewable Energy, which ranks South Africa's top five retailers (Woolworths, Pick n Pay, Massmart, Shoprite and Spar) according to their renewable energy commitments. The theme of the campaign was sparking a #SolarRomance between the retailers and the sun.

In a round table discussion held with Pick n Pay, Woolworths and Massmart regarding renewable energy in South Africa, all three retailers agreed that an enabling framework for renewable energy is important, and that they can play a role in lobbying for this publicly. This is a significant milestone for the campaign, since ultimately, the goal was to get the retailers to commit to 100% renewable energy, speak publicly about the importance of renewable energy and lobby for a supportive regulatory framework.

The report can be downloaded here:

http://www.greenpeace.org/africa/en/Press-Centre-Hub/ Publications/Shopping-Clean/

Our Supporter Says...

I am a strong supporter of Greenpeace's main campaigns in Africa which include: tackling climate change, stopping the looting of Africa's marine life, supporting ecological farming and saving the forests. I stand against South Africa leaning more and more towards nuclear power. I would urge the government to prioritise natural sources of energy like solar and wind. I have been donating to Greenpeace Africa for about 4 years now and I hope that my contribution makes a difference and helps to keep Greenpeace Africa going. I would urge others to also show their support by donating to Greenpeace so that they can continue doing the valuable work they are doing, to make our world a better and healthier place for all!

Jenny Chadwick is an enthusiastic Greenpeace Supporter.



Greenpeace Celebrates World Ocean Day

World Oceans Day was celebrated with an aim of showcasing the important role that the oceans play in our lives. A flash mob was organised around the theme "Healthy oceans, happy communities". We further invited our online followers to tell us about their relationship with the oceans and the communities living near them through a photo, short sentence or drawing. The top 3 winning submissions were awarded a GP Africa branded kit.



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